



S P I N E T I X

SpinetiX launches a newly redesigned website

Hergiswil, Switzerland — 15 June 2017 — For over 10 years, SpinetiX is leading the way in innovative total digital signage solution. SpinetiX is proud to announce the launch of a newly redesigned web site reflecting its corporate identity and brand raison d'être.

SpinetiX new web site crystalizes the business strategy of the company to simplify the access of its products and solutions to a wider audience. "Created with the end user experience in mind, the new web site inspires small businesses as well as enterprises about the benefits of Digital Signage powered by SpinetiX", said Francesco Ziliani, CEO of SpinetiX. The new platform enriches the user experience and reflects an ease of use that is commensurate with a cutting-edge technology company" he added. Presenting a clean, modern look, the new site features an updated navigation structure providing an easy access to a range of resources such as solutions, products, references, partners and many more. The new site is compatible with all browsers, mobile devices, and tablets. This overall responsive design combined with new features and enhancements streamlines the user experience.

The different components of the SpinetiX total digital signage solution are showcased on the new web site from players, software, to content creation with apps & widgets and up to cloud services. A new section dedicated to references and case studies highlights the large variety of end users who trusted SpinetiX for over 10 years as well as the diversity of features of SpinetiX technology leveraged in those projects by the resellers and integrators. As it is part of SpinetiX DNA a special attention on this new platform has been allocated to our partners, from channel to technology partnerships. "Our new SpinetiX web site reflects at its best our brand identity highlighting our solutions deployed in many projects across the globe by our ecosystem of partners which make us unique in the Digital Signage business", said Nicolas Meyer, VP Marketing & Channel Management.

Visit us at www.spinetiX.com

About SpinetiX

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For more than 10 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses realize their full potential. Whether you're looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

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