



SPINETIX

Elementi

2017

# Quick Guide

Elementi 2017

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# System Requirements

## Windows

- Microsoft® Windows® 10, Windows® 8.1, Windows® 7 with Service Pack 1, Windows® Vista with Service Pack 2.
- A 32-bit or 64-bit processor (Elementi is a 32-bit application, but it also runs on a 64-bit processor)
- 200 MB of available hard-disk space for installation
- Intel® Pentium® 4, AMD Athlon® 64 processor or newer that supports SSE2 instruction set
- 4GB of RAM
- Resolution above 1024x768 DirectX 9.0c or later with 32-bit color

Elementi cannot be used without activation. Internet connection is required for download, activation, and reactivation.

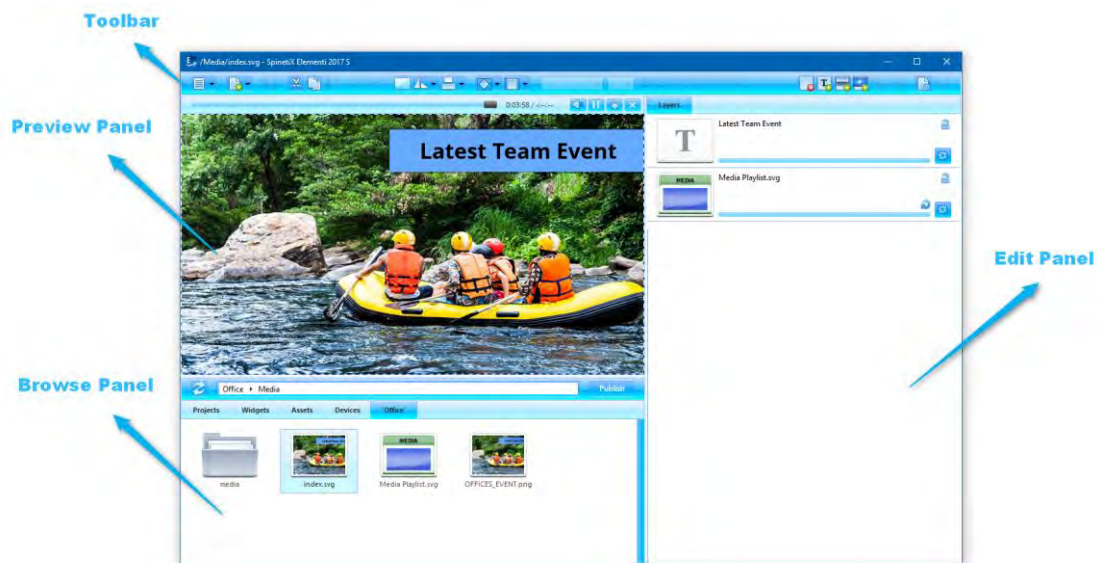
## Notes

- *Mac OS is not supported, however Boot Camp (with or without Parallels Desktop) runs compatible versions of Microsoft® Windows® or Intel-based Mac*
- *Linux OS is not supported*
- *Windows® Server OS is not supported*
- *Virtual machine is not recommended mostly for performance reasons*

# Getting Started

# Panels and Views

The main Elementi window consists of four panels and allows horizontal and vertical view.



## Panels




























- Preview panel** Allows viewing projects, layouts and playlists (see *Preview panel, p14*)
- Edit panel** allows editing components such as properties, layers, playlist items and schedule (see *Edit panel, p16*)
- Schedule Panel** Allows assigning the time slot for media to play at a particular time, or with certain recurrence (see *Schedule Panel, p18*)
- Browse panel** File repository (see *Browse panel, p19*)

## Views

To change a view, select **Orientation** (under Menu>View icon in the toolbar), and choose **Horizontal** or **Vertical**.

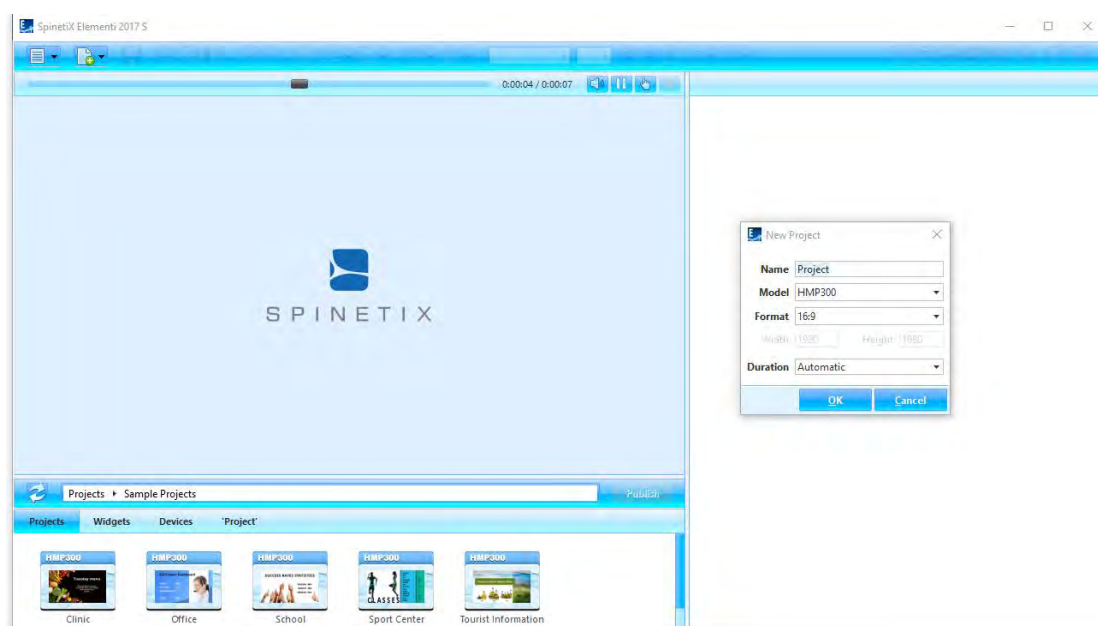
# Toolbar

The toolbar contains icons used to perform the most frequent actions. The toolbar is context sensitive, and depending on the task performed, only relevant icons will be shown. When hovering the cursor over an icon, a tooltip will appear. Some icons offer more options and these can be viewed by clicking on the downward pointing arrow. You can also access some of the functions of the toolbar buttons via hotkeys.

	<b>Menu</b> Access to main menu (file, edit, settings, etc.)		<b>Multiscreen</b> Selecting screen to view
	<b>New</b> Creation of new project, layout, playlist, etc. ( <i>CTRL+N</i> )		<b>Text Bold</b> Style choice of bold
	<b>Save</b> Saving project, layout, playlist, etc. ( <i>CTRL+S</i> )		<b>Text Italic</b> Style choice of italic
	<b>Cut</b> Moving selected data to clipboard ( <i>CTRL+X</i> )		<b>Text Color</b> Style choice of color
	<b>Copy</b> Creation of duplicate data in clipboard ( <i>CTRL+C</i> )		<b>Text Horizontal Align</b> Left, center, right and justified text alignment
	<b>Paste</b> Placing of copied data from clipboard ( <i>CTRL+V</i> )		<b>Text Vertical Align</b> Top, center and bottom text alignment
	<b>Undo</b> Undoing the last change done ( <i>CTRL+Z</i> )		<b>Delete Layer</b> Deletion of a layer ( <i>Del</i> )
	<b>Redo</b> Reversing the <i>Undo</i> feature ( <i>CTRL+Y</i> )		<b>Add Text Layer</b> Adding new text layer ( <i>Insert</i> )
	<b>Fit Screen</b> Making the selection occupy the entire screen		<b>Add Media Layer</b> Adding new media layer ( <i>CTRL+Insert</i> )
	<b>Media Rotation</b> 90CW, 90CCW, 180, horizontal and vertical mirroring		<b>Add Streaming Layer</b> Adding new streaming layer
	<b>Media Align</b> Left, right, center, top and bottom selection alignment		<b>Add Web Page Layer</b> Adding new web page layer
	<b>Media within Selection Fit</b> Selection fit, boundaries meet, and media slice		<b>Schedule Media</b> Adding media into schedule
	<b>Media within Selection Align</b> Left, right, center, top and bottom media alignment		<b>Document Properties</b> Setup dialog (background color, transitions, etc.) ( <i>CTRL+I</i> )
	<b>Back</b> Going back to previous document		

# Project

A project contains all the files put together to create digital signage content for your screen(s).



## Project Components

A project contains a master file and any combination of images, videos, playlists, and/or layouts. The master file (index.svg) allows viewing a project. Your project may also contain schedule, scripts, data, etc. It is possible to place any number of layouts and playlists, as well as a schedule within a project.

## Creating a New Project

To create a new project, select **New Project** (under the New icon in the toolbar), and set a project name, a target device, display format, duration, etc. These properties can be changed at any time. The new project is automatically saved under the **Projects** (tab in the Browse panel). Projects can be grouped together in a collection (folder).

## Viewing your Project

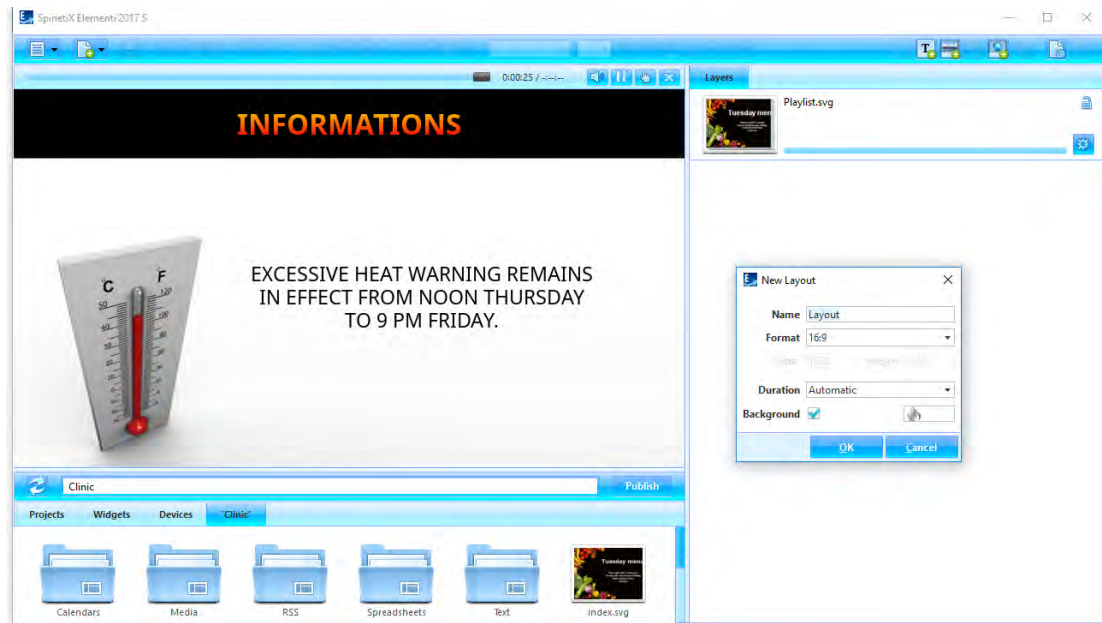
To view a project in the Preview panel, double-click on the project (icon in the Browse panel). All project files will now appear (in the last tab of the Browse panel). The project name will automatically appear as the name of the last tab.

## Properties

To view and modify the project properties, click on **Document Properties**  (icon in the toolbar).

# Layout

A layout is media arranged in a particular way.




## Creating a New Layout

To create a new layout, select **New Layout** (under the New icon in the toolbar), and set the name, format, background color, duration, etc. These properties can be changed at any time. The new layout is automatically saved inside the current project.

## Using Layouts

Layouts can be used in a project, a playlist or in a schedule. Layouts can be dragged and dropped into the Edit panel. Any number of layouts can be created within a project.

## Editing Layouts

To edit a layout, double-click on the layout (icon in the Browse panel). To view a layout in the Preview panel, double-click on the layout master file (index.svg). To add media, drag and drop the media (files) from the Browse panel into the Preview or Edit panels. To add text, click on **Add Text**  (icon in the toolbar). Each added media or text automatically gets its own layer in the Edit panel.

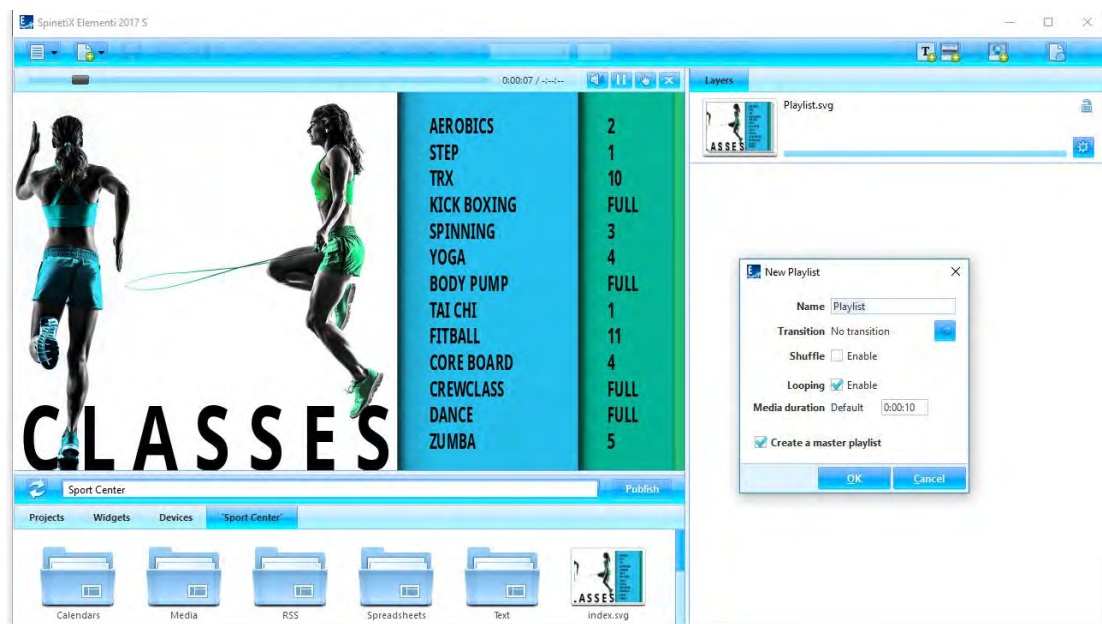
## Properties

To view and modify layout properties, click on **Document Properties**  (icon in the toolbar).



# Playlist

A playlist is a series of items that play in sequential order.



## Creating a New Playlist

To create a new playlist, select **New Playlist** (under New icon in the toolbar), and set the playlist name, transition, duration, etc. These properties can be changed at any time. New playlists are automatically saved inside the current project.

## Using Playlists

Playlists can be used in projects, layouts, in another playlist or in a schedule. A playlist can be dragged and dropped into the Preview or Edit panels. Any number of playlists can be created within a project.

## Editing Playlists

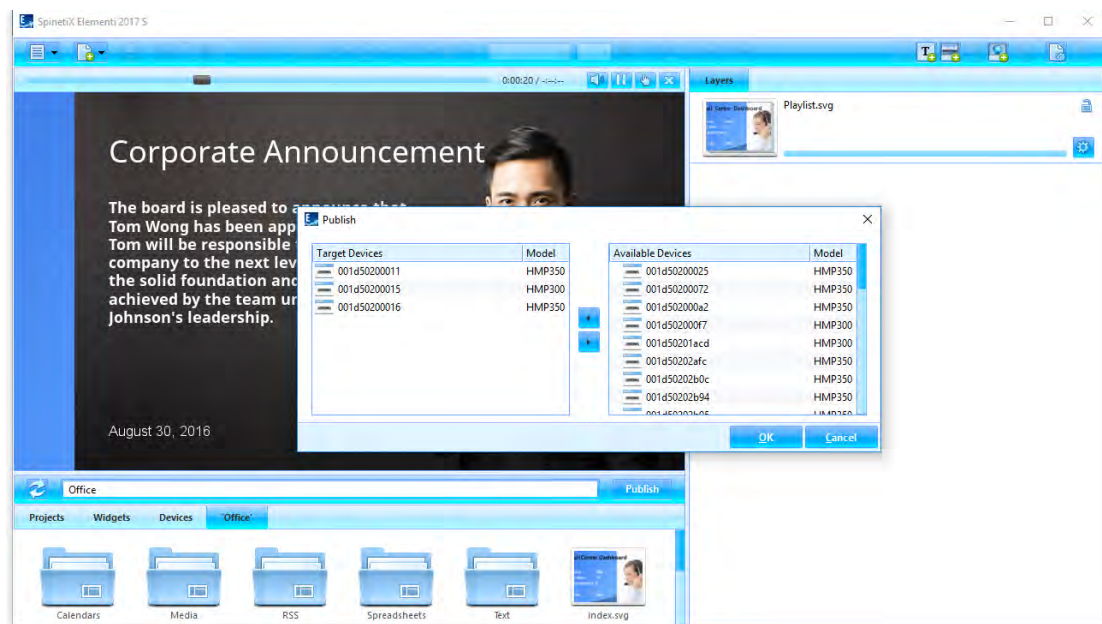
To edit a playlist, double-click on the playlist (icon in the Browse panel). To view a playlist in the Preview panel, double-click on the playlist master file (playlist.svg). To add media in a playlist, drag and drop the media (files) from the Browse panel into the Edit panel.

## Properties

To view and modify playlist properties, click on **Document Properties**  (icon in the toolbar).

# Publishing your Project

Publishing is the action of copying your project to one or multiple devices.



## Publishing a Project

To publish your current project, click on **Publish** (button above Browse panel). To publish another project within **Projects** (tab in the Browse panel), select the respective project, and then click on **Publish** (button above Browse panel). In both cases, the Publish dialog opens.

## Target Devices

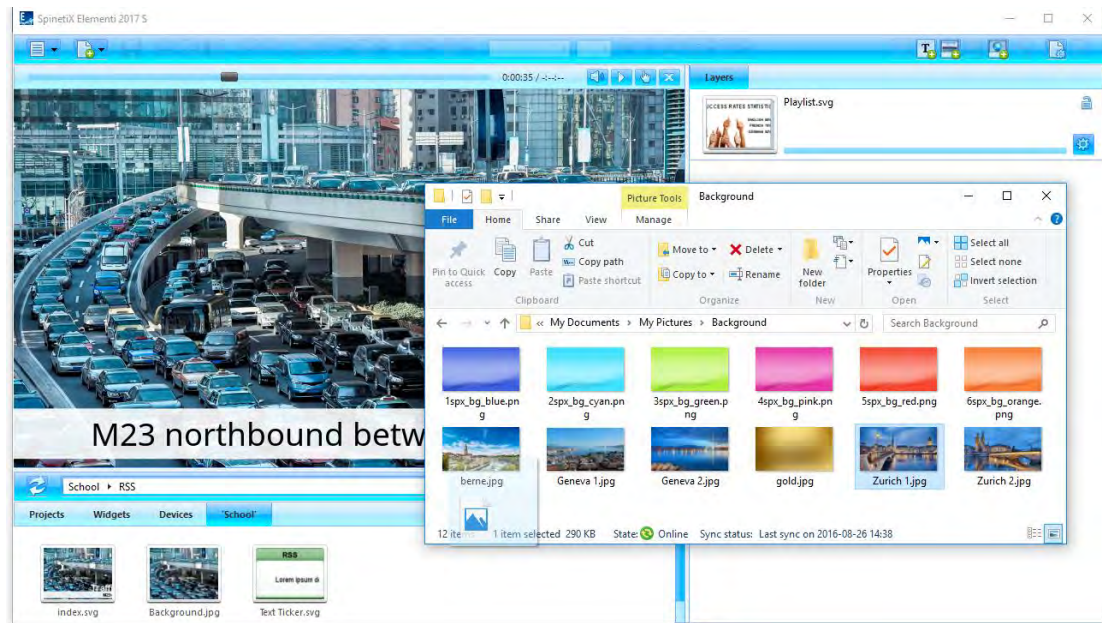
To add or remove target device/s, click on **Add/Remove** (button). Select the target device/s for the project to be copied to. Once added, target device/s will remain in the **Target Devices** list until removed.

## Republishing Projects

Republishing a project will only copy the modified files.

# Importing

Importing is bringing files from any location to a project.



## Importing Files

To import file/s, drag and drop the file/s from Microsoft® Windows® Explorer to the Browse panel, or use the **Import** feature (right-click on an empty space in Browse panel).

## Image Formats

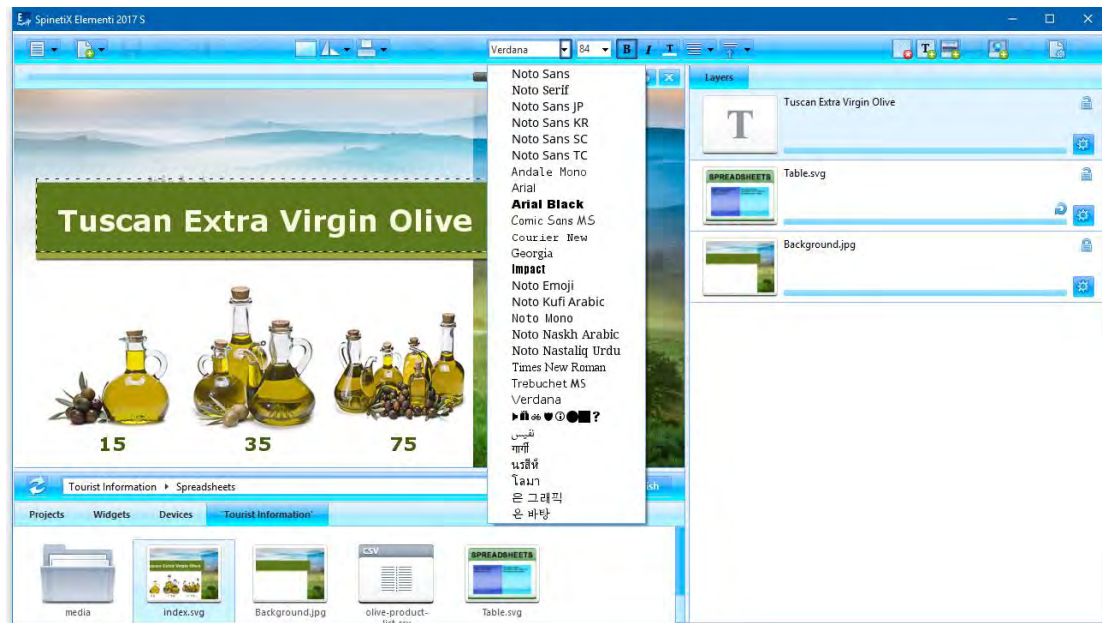
PNG and JPEG image formats, supported by Elementi, will be imported. All other image formats will be automatically converted into either PNG or JPEG.

## Video Formats

Videos within the player specification will be imported. All other videos will be automatically converted. For further info, please refer to **SpinetiX Support Wiki**.

# Fonts

Fonts are included in Elementi. New fonts can also be added.



## Adding a Font

To add a new font, select **Add Font** (under Menu>Project in the toolbar). The new font is automatically added to the font selection (drop down menu in the toolbar), and saved under **fonts** (folder) created within the current project.

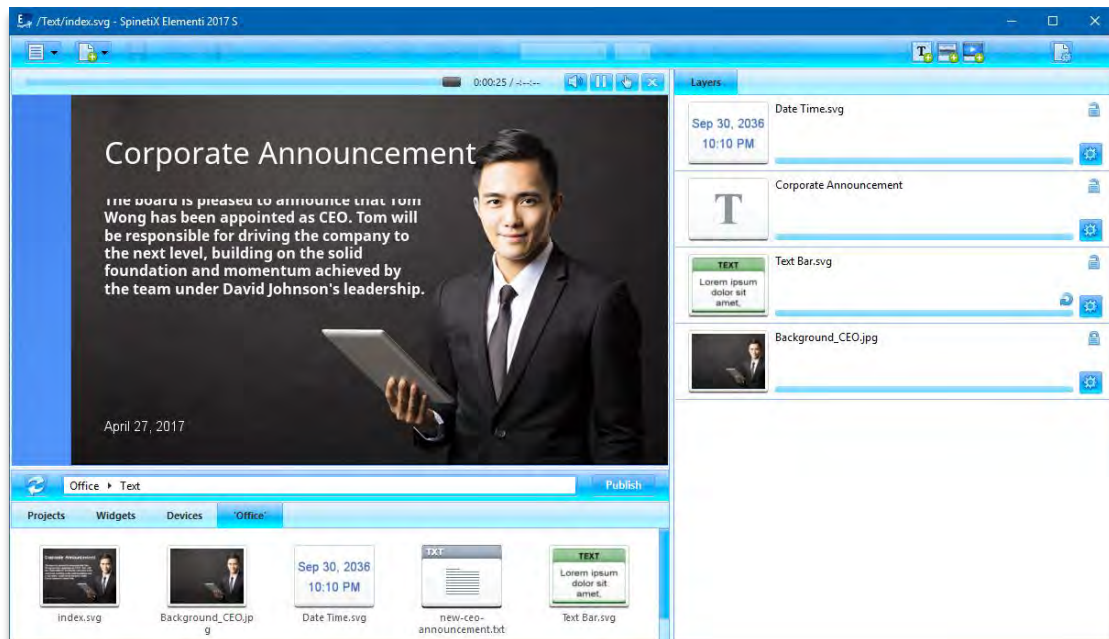
## Supported Font Types

Elementi supports TrueType and OpenType fonts.

# Interface Overview

# Preview Panel

The Preview panel allows viewing your projects, layouts, and playlists.



## Preview Panel Features

The Preview panel can be adjusted in size by dragging the dividers horizontally and/or vertically. The Preview panel includes playback, and the following actions:



### Mute/Unmute

Muting or unmuting audio



### Interactivity On/Off

Activating touch screen testing (On) or editing (Off)



### Pause/Play

Pausing or playing




### Close

Closing currently open document

## Preview Panel Editing

You can move and resize media in the Preview panel. It is not possible to edit locked (in the Edit panel) media. Placing new media on top of already existing media in the Preview panel, will replace it.

## Editing Within Layouts

To edit within a layout, double click on the media (icon in the Edit panel). When editing layout, playlist or schedule within a layout, only the edited selection will be active, whereas the rest of the preview remains inactive. Clicking on **Back**  (icon in the toolbar) will revert to the full preview.



## Full Screen

Full screen allows viewing content shown in the Preview panel over an entire screen.

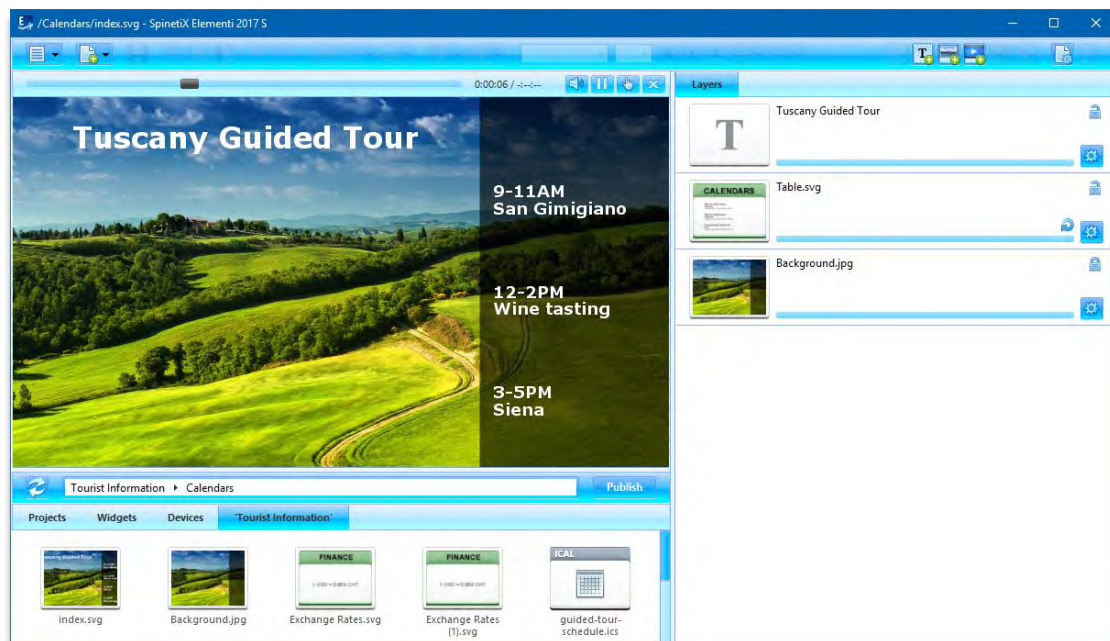


### Enabling Full Screen

To enable full screen, select **Full Screen** (under Menu>View in the toolbar), or press the **F12** keyboard key. To exit full screen, press **Escape** (esc) on the keyboard.

# Edit Panel

The Edit panel allows editing components such as properties, layers, playlist items, and schedules.



## Edit Panel Components

Depending on the component, content in the Edit panel is adjusted accordingly.

**Properties Tab** Allows setting up color, locale, data source, etc.

**Layers Tab** Allows ordering and editing media. Each media has its own timeline and the following actions:



**Properties**  
Editing layer properties



**Lock/Unlock**  
Locking or unlocking layer

**Playlist Items** Playlist items allow ordering and editing all playlist media. Each playlist media item has its own duration and the following action:



**Properties**  
Editing item properties

**Schedule** The Shchedule module in the Edit panel allows assigning time slots for each media to play.

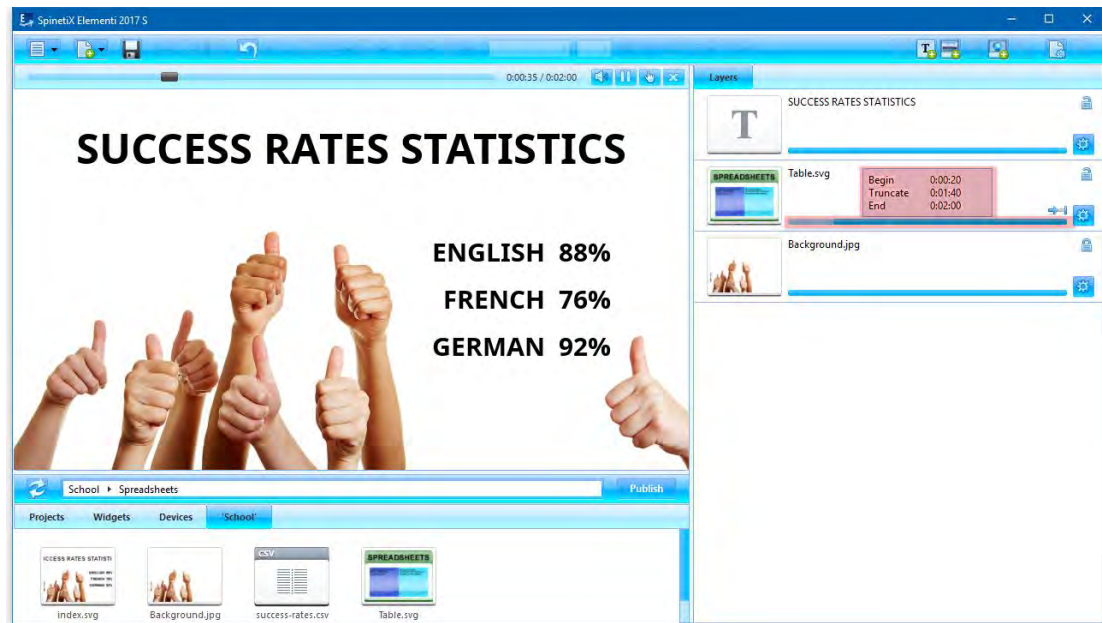
## Uneditable Components

In some cases, a document may not have any editable components or they might be limited due to restricted editing rights.



# Timeline

The timeline is a visual representation of media *start* and *end* playtimes.






## Timeline Duration

Each media has its own timeline. By default, the duration of each media is 100%.

## Timeline Features

The main timeline feature is to set start- and end- playtimes per media. Depending on the media type, additional features are available. Hovering the pointer over the timeline shows the following parameters: begin- play time, duration, and end- play time.

**Videos, Layouts and Playlists** Videos, layouts and playlists can be set to play once, forever, or truncated. Play status is indicated by the following icons:

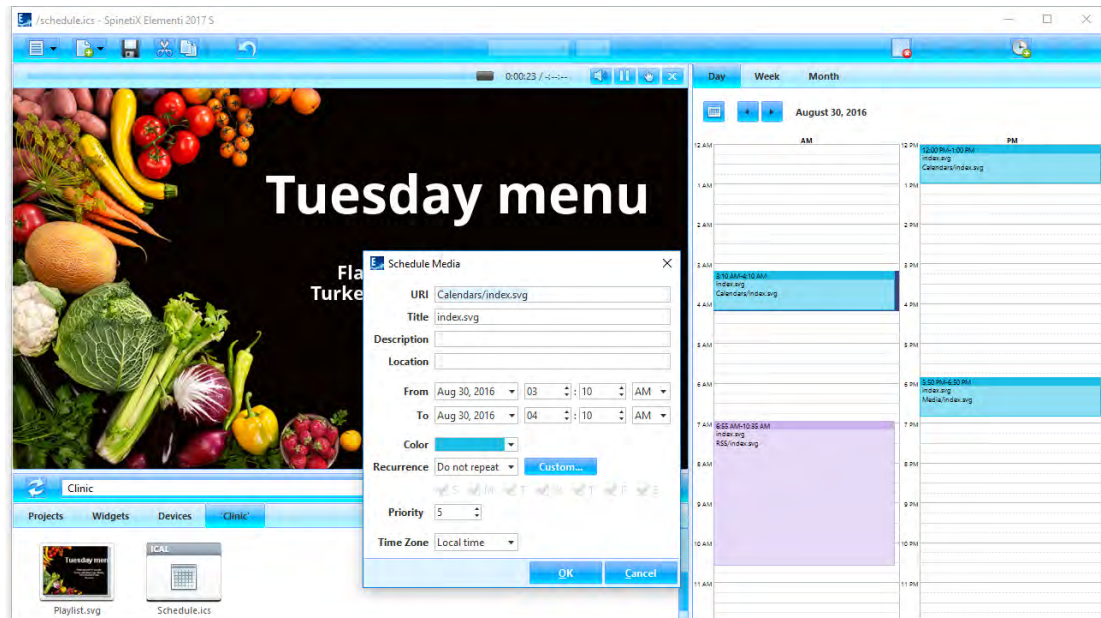
-  **Play Once**  
Playing video, layout or playlist one time
-  **Play Forever**  
Looping video, layout or playlist
-  **Truncate**  
Truncating video, layout or playlist to inferior duration

**All other media** It is possible to adjust the start- and end- playtimes, as well as move the whole playtime slot per given media. The media status is indicated by the following icon:

-  **Duration**  
Duration is set

# Schedule Panel

The Schedule panel allows assigning the time slot for media to play at a particular time or with certain recurrence. Text is the only media that cannot be scheduled.



## Creating a New Schedule

To create a new schedule, select **New Schedule** (under New icon in the toolbar). To open a schedule, click on the schedule (icon in the Browse panel).

## Schedule Views

Schedule has a daily, weekly and monthly view. Each view allows navigating to the previous and next day, week or month.

## Scheduling Media

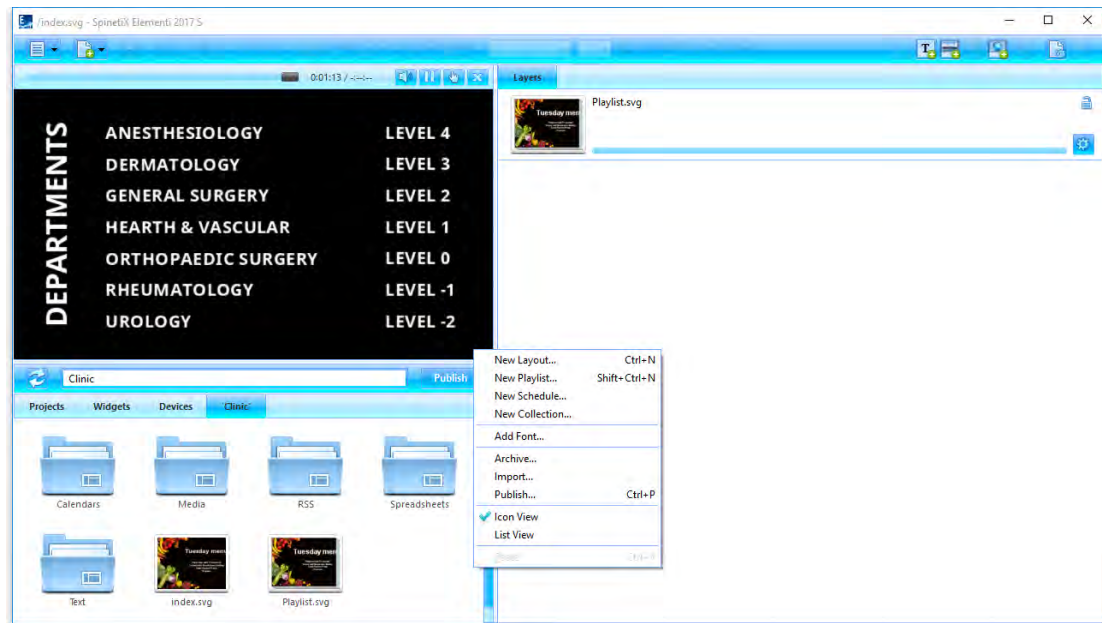
To schedule media, drag and drop any media (file) into the Schedule panel, or click on **Schedule Media** (icon in the toolbar). It is also possible to move already scheduled media by drag and drop. Also, the start- and end-playtimes can be adjusted.

## Scheduling Options

To edit scheduling options such as recurrence, time zone, etc., double-click on the scheduled media in the schedule panel.

# Browse Panel

The Browse panel is a file repository.



## Browse Panel Components

The following components are included in the Browse panel:

<b>Projects</b>	Repository for all the projects created, or imported
<b>Widgets</b>	A selection of widgets ( <i>see Widgets, p21</i> )
<b>Assets</b>	User content repository, available with Elementi M and X ( <i>see Assets, p22</i> )
<b>Devices</b>	Repository for all available devices ( <i>see Devices, p23</i> )
<b>'current project'</b>	Current project files - the last tab to the right (named after the current project)

## Browse Panel View

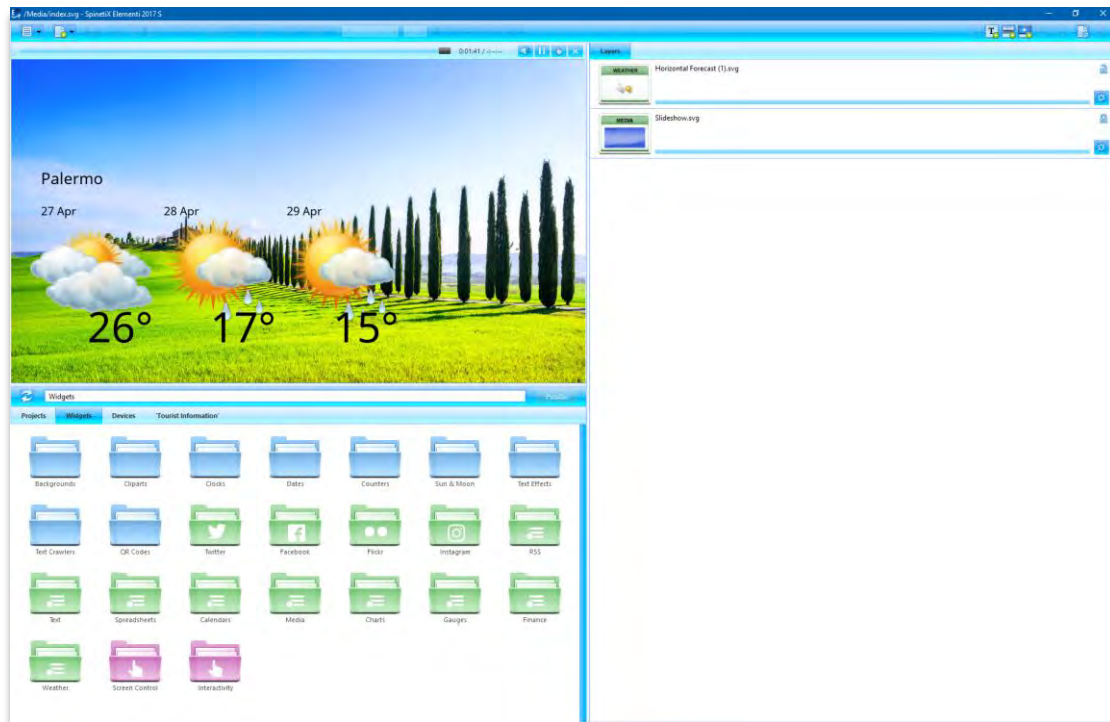
To set icon or list view, select **View** (under Menu icon in the toolbar), and choose **Icon View** or **List View**.

## Browse Panel Features

The Browse panel allows viewing, renaming and deleting files, as well as importing files.

# Widgets

Widgets are digital signage components designed to display live content that auto-updates.



The following widgets are included in Elementi:

## Backgrounds

a selection of background images

## Cliparts

a selection of cliparts

## Clocks

a selection of analogue and digital clock widgets

## Dates

a selection of date widgets in different calendar formats

## Counters

a selection of counter widgets

## Sun & Moon

a selection of widgets to display Sun and Moon times

## Text Effects

a selection of advanced text effects

## Text Crawlers

a selection of widgets to display crawling text

## QR Codes NEW

a selection of widgets to display QR codes

## Twitter

a selection of widgets to display data sourced from Twitter

## Facebook NEW

a selection of widgets to display data sourced from Facebook

## Flickr NEW

a selection of widgets to display data sourced from Flickr

## Instagram

a selection of widgets to display data sourced from Instagram

## RSS

a selection of widgets to display RSS data

## Text

a selection of widgets to display data in the form of text

## Spreadsheets

a selection of widgets to display data from a spreadsheet

+ a selection of **Blue Pack** NEW widgets – Menu, Opening Hours, and Wayfinding

## Calendars

a selection of widgets to display data from a calendar

+ a selection of **Blue Pack** NEW widgets – Events, Monthly Events, and Weekly Events

## Media

a selection of widgets to display media

## Charts

a selection of widgets to display data in the form of charts

## Gauges

a selection of widgets to display data in the form of gauges

## Finance

a selection of widgets to display financial data

## Weather

a selection of widgets to display weather

## Screen Control

a selection of widgets to control displays (on/off, volume, etc.)

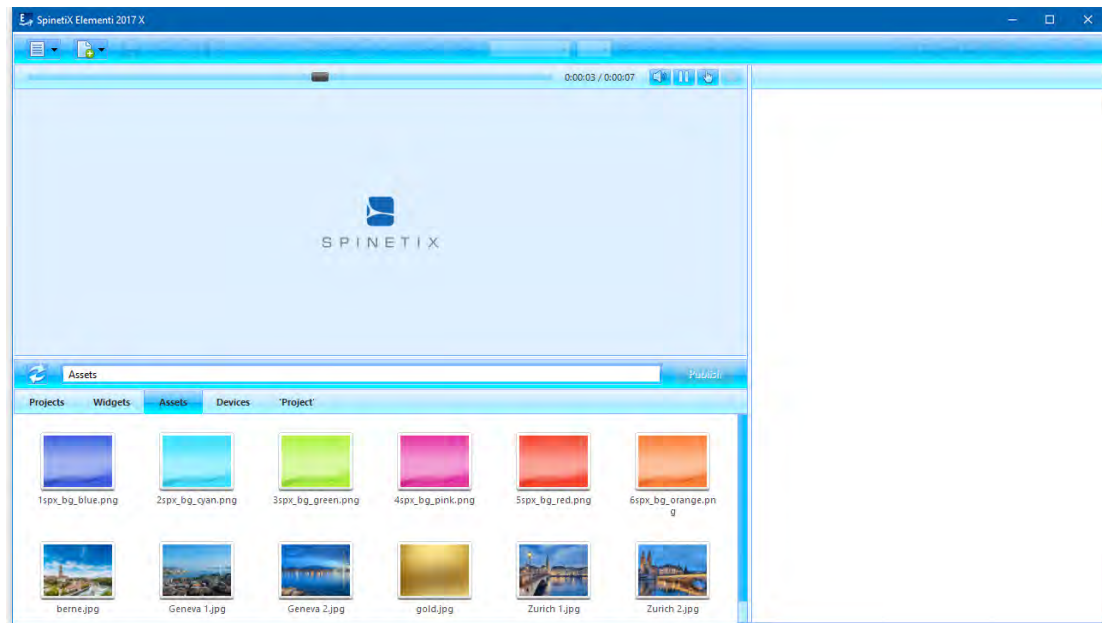
## Interactivity

a selection of widgets to create interactivity content

More information on Widgets is available in the **Widgets Quick Guide**.

# Assets

Assets are a user file repository that can be shared and modified. Assets are included in Elementi M and X.



## Single User

The user can place any file into Assets. All the files placed in Assets can be shared between projects

## Multiple Users

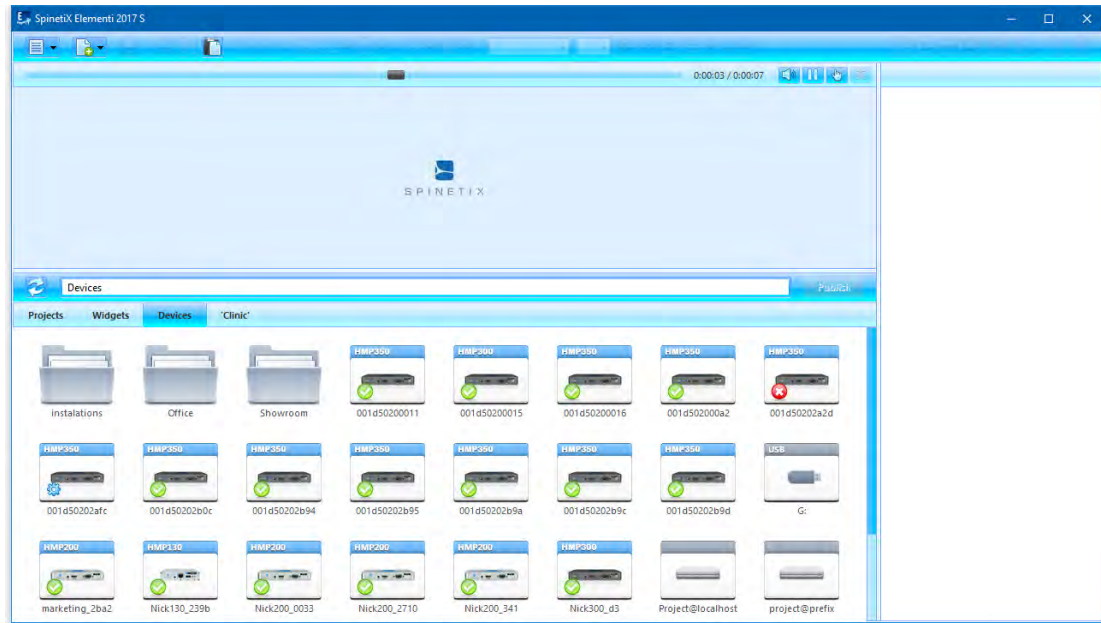
The Assets location can be set as Microsoft® Windows® Share to enable multiple users to share individual files and folders, or projects with other users.

## Using Files

To use files from Assets, drag and drop the selected file to a layout, a playlist or a schedule. The selected file will be automatically copied into the current project.

# Devices

Devices are all compatible SpinetiX HMP devices, USB devices as well as publish locations.



## Adding a Device

All compatible devices are automatically discovered, and available under the **Devices** tab in the Browse panel. SpinetiX HMP devices are classified by model. The device name and photo appear on the icon. Devices can be added, renamed or deleted, as well as organized into collections.

## Adding Device Manually

To manually add a device, select **New Device** (under Menu>Devices in the toolbar) and set a device serial number, IP address and password (optional).

## Adding Publish Location

To add a publish location, select **New Publish Location** (under Menu>Devices in the toolbar) and set server address, name and credentials (optional). The Publish Location feature is included in Elementi M and X.

## Device Status

To view the device content, double click on the device (icon in the Browse panel). The device status is indicated by the following icons:

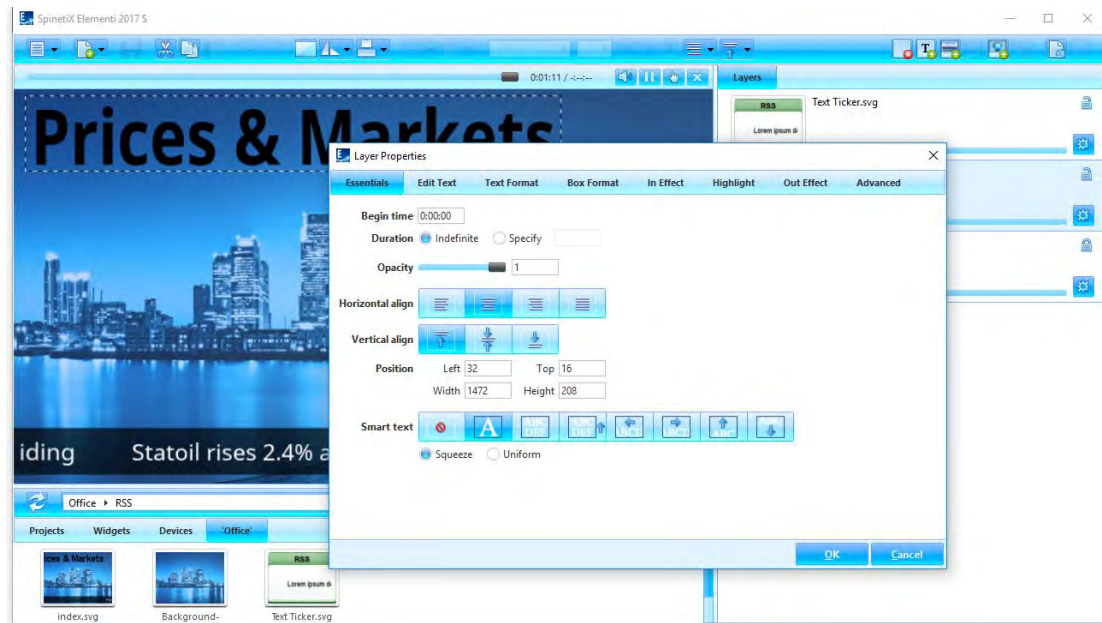
-  **OK**  
Device is OK
-  **Safe Mode**  
Device is in safe mode
-  **Recovery**  
Device is in recovery
-  **Not Responding**  
Device is not responding
-  **Not Configured**  
Device is not yet configured

# Style Features



# Text Properties

Text properties are any parameters applied to text.



## Essentials

The following parameters are included in **Essentials** (tab in the Layer Properties dialog):

<b>Time</b>	Begin time, and /or duration
<b>Opacity</b>	0-100%
<b>Alignment</b>	Horizontal and vertical
<b>Position</b>	Exact position and size
<b>Smart Text</b>	A selection of text effects such as motion, auto text size, etc.

## Editing Text Properties

To edit and apply text properties, click on **Layer Properties**  (icon in the Edit panel), and click on the **Essentials** tab. Sliders facilitate adjusting particular options such as opacity.

# Media Properties

Media properties are parameters applied to any media except for text.



## Essentials

The following parameters are included in **Essentials** (tab in the Layer Properties dialog):

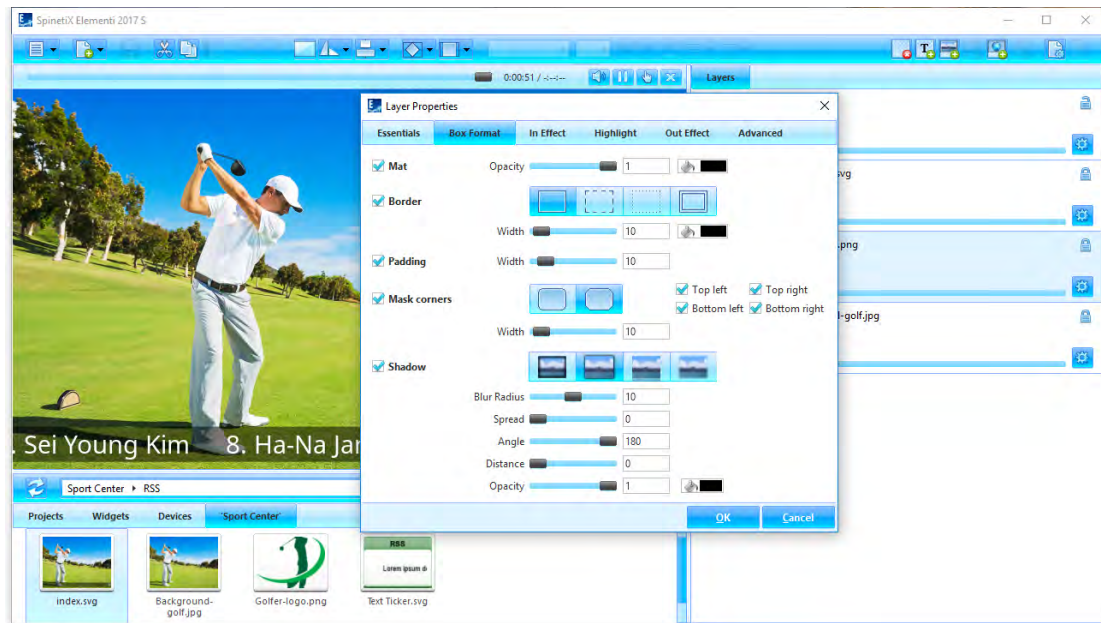
<b>URI</b>	Unique resource identifier and option 'proof of play'
<b>Time</b>	Begin time, and /or duration
<b>Opacity</b>	0-100%
<b>Fit</b>	Selection fit, boundaries meet and media slice
<b>Alignment</b>	Horizontal and vertical
<b>Position</b>	Exact position and size

## Editing Media Properties

To edit and apply media properties, click on **Layer Properties**  (icon in the Edit panel), and click on the **Essentials** tab. Sliders facilitate adjusting particular options such as opacity.

# Box Format

A box format is a visual effect applied to media or to a text box.




## Format Types

The following parameters are included in **Box Format** (tab in the Layer Properties dialog):

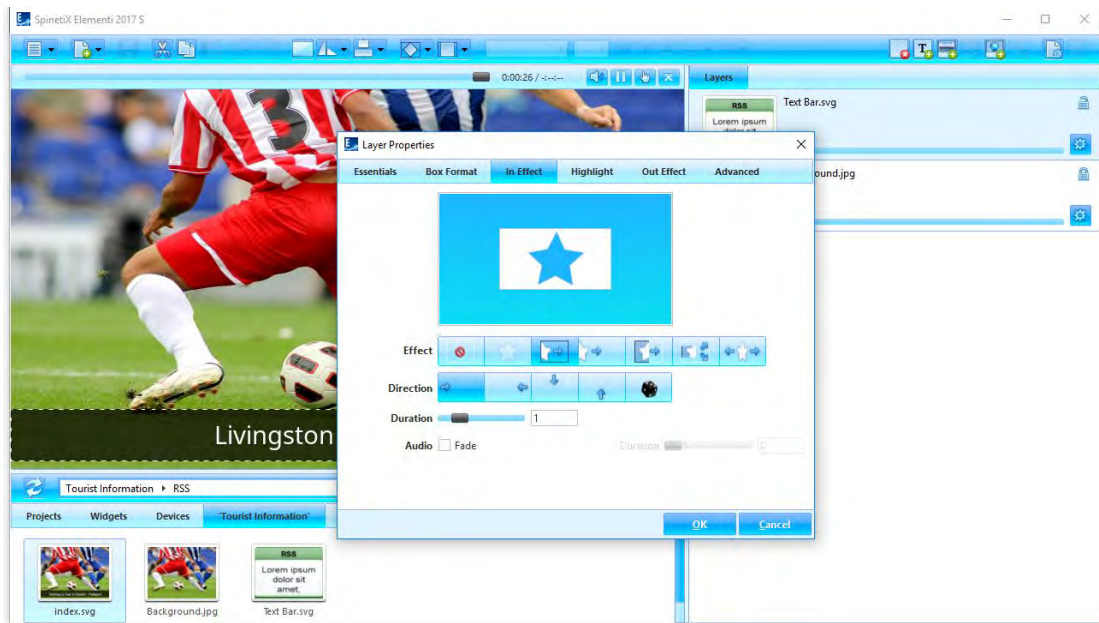
<b>Mat</b>	Background opacity and color
<b>Border</b>	A selection of borders
<b>Padding</b>	Space between media and selection
<b>Corners</b>	A selection of corner styles
<b>Shadow</b>	A selection of shadow styles

## Editing Box Format Properties

To apply a format, click on **Layer Properties**  (icon in the Edit panel), then click on the **Box Format** tab and tick one or multiple format types to apply. Depending on the format type, more options become available. Sliders facilitate adjusting particular options such as width.

# Effects

Effects are animations applied to media.




## Effect Types

There are three types of effects (shown as tabs in the Layer Properties dialog):

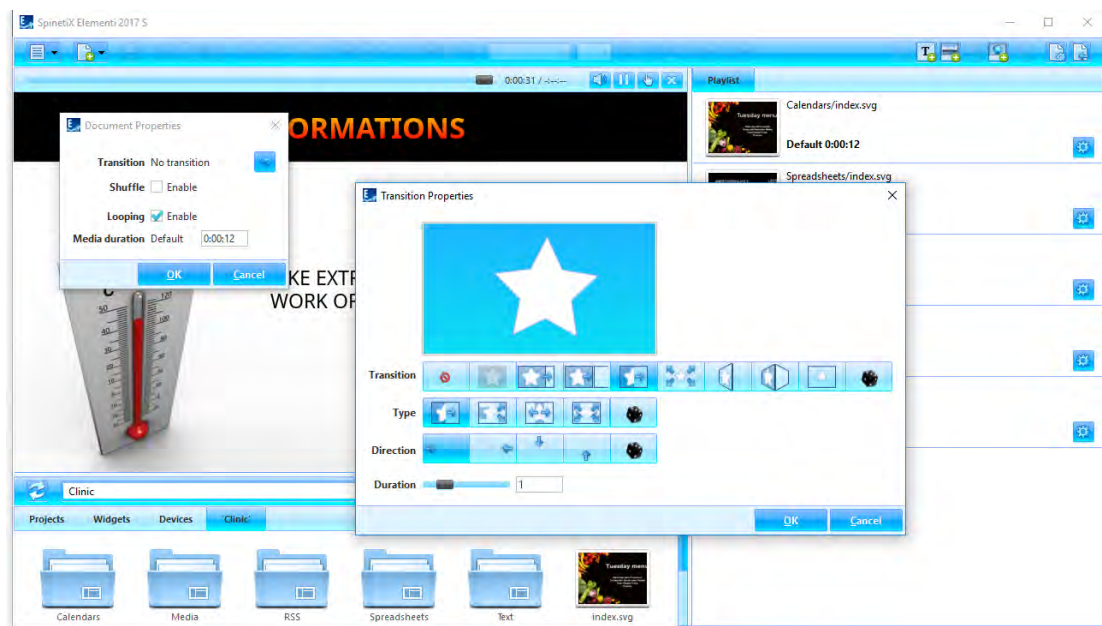
<b>In Effect</b>	Controls how media appears
<b>Highlight</b>	Animates media on the spot
<b>Out Effect</b>	Controls how media disappears

## Editing Effect Properties

To apply an effect, click on **Layer Properties**  (icon in the Edit panel), and choose the type of effect you want to apply. The available effects are illustrated by icons, including **No effect** to remove effect. Depending on the effect, more options such as **Direction** show up. To set a random direction, click on **Random** (icon). Sliders facilitate adjusting particular options such as **In Effects** and **Out Effects** duration and audio fade as well as **Highlight** duration, offset, occurrence, interval and amplitude. Mini preview shows the chosen effect.

# Transitions

Transitions are playlist motion effects applied between media.



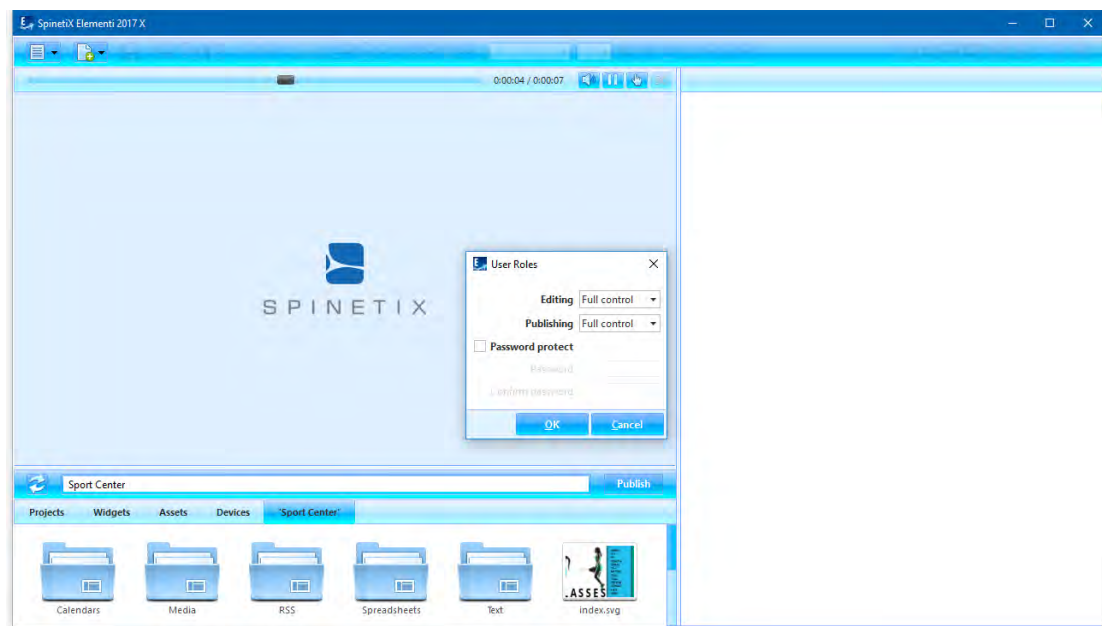
## Editing Transition Properties

To apply a playlist transition, double-click on the playlist master file (playlist.svg) and click on **Document Properties** (icon in the toolbar), click on **Transition** (icon), and choose transition to apply. Icons show all the transitions available, including **No transition** to cancel transition. Depending on transition, more options such as **Direction** show up. To set a random transition, type and direction, click on **Random** (icon). Sliders facilitate adjusting particular options such as duration. A mini preview on top shows the chosen transition.

# User Role Overview

# User Roles

User roles are included in Elementi M and X and allow editing and publishing restrictions for different users.



## Setting up User Roles

To set a user role, select **User Roles** (under Menu>Settings in the toolbar), and set the level of editing and publishing restrictions. User Roles setup can be username and password protected.

## Editing Restrictions

There are three types user restrictions available:

<b>Full Control</b>	Default, full editing rights
<b>Edit Mode</b>	Allows editing only media that is defined as editable (content created with Elementi X)
<b>Read Only</b>	No possibility to edit, and no Edit panel available

## Publishing Restrictions

There are three types of publishing restrictions:

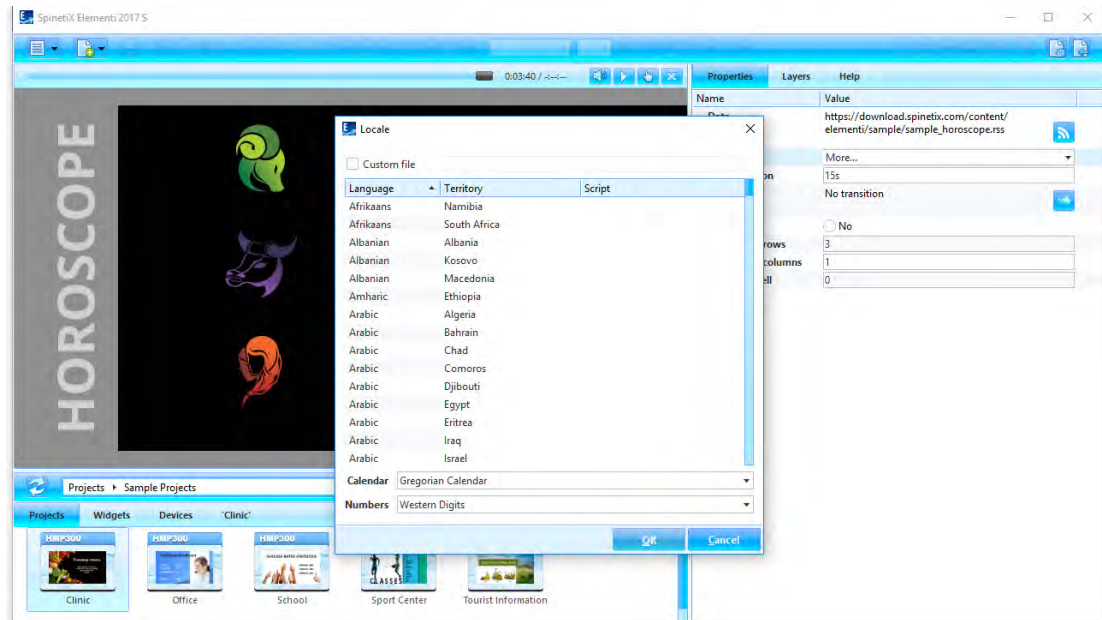
<b>Full Control</b>	Default, full add/remove devices, and publishing rights
<b>Limited</b>	Allows publishing only to predefined target device/s
<b>Not Available</b>	No possibility to publish

# Advanced Features



# Locale

The locale consists of a set of parameters that define date and time format, depending on user language, country, etc.



## Widgets

All the widgets that display date and/or time can be configured using more than 200 locale variations.

### Choosing your Locale

To define your locale, select **Properties** (tab in the Edit panel), and choose **locale** in the drop down menu. Recently viewed parameters will be shown in the locale dialog. To see all parameters, choose **more**.

# Interactivity

A set of interactivity widgets is used to establish a response to a user action.



## Widgets

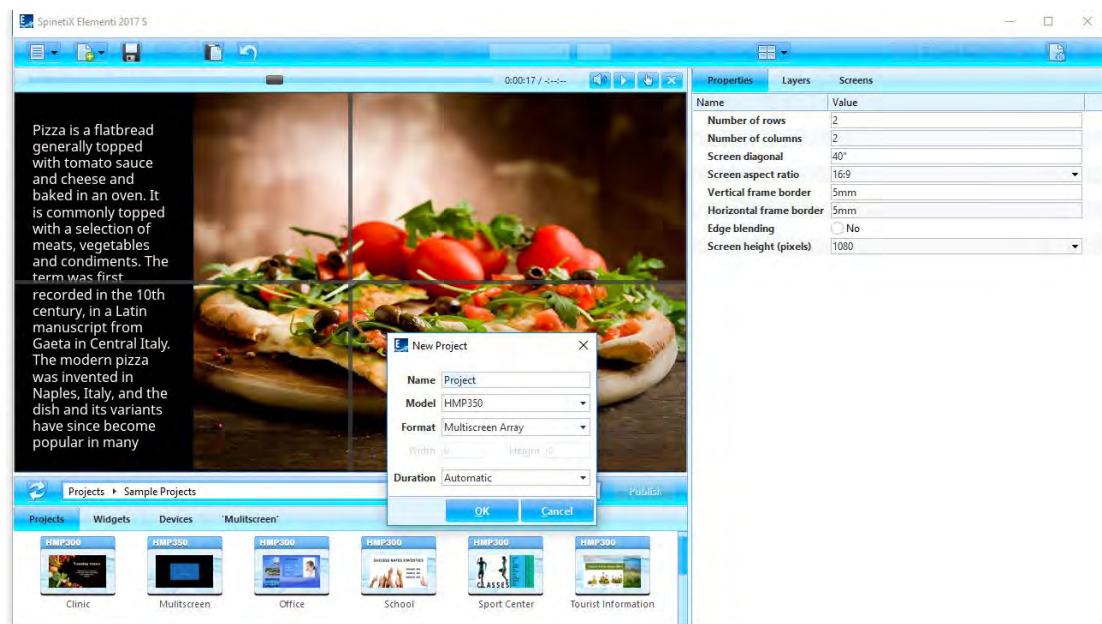
All interactivity widgets are 'read only'. To edit widgets, it is necessary to open **Interactivity** (widgets folder), and drag and drop the chosen widget to a layout, a playlist or a schedule. The chosen widget will be automatically copied into the current project.

## Customizing Interactivity Widgets

To customize an interactivity widget, double-click on the widget, and all widget components will open in **Layers** (tab in the Edit panel). To test a widget, click on **Interactivity Mode**  (icon in the Preview panel).

# Multiscreen

A multiscreen project is designed to be displayed on multiple synchronized displays.



## Creating a Basic Multiscreen Project

To create a basic multiscreen project, select **New Project** (under New icon in the toolbar), set project name and target device, and choose **Multiscreen Array** as the display format. Duration does not apply to multiscreen.

## Multiscreen Parameters

To view properties such as number of screens, frame border, etc., select **Properties** (tab in the Edit panel).

## Viewing Screen

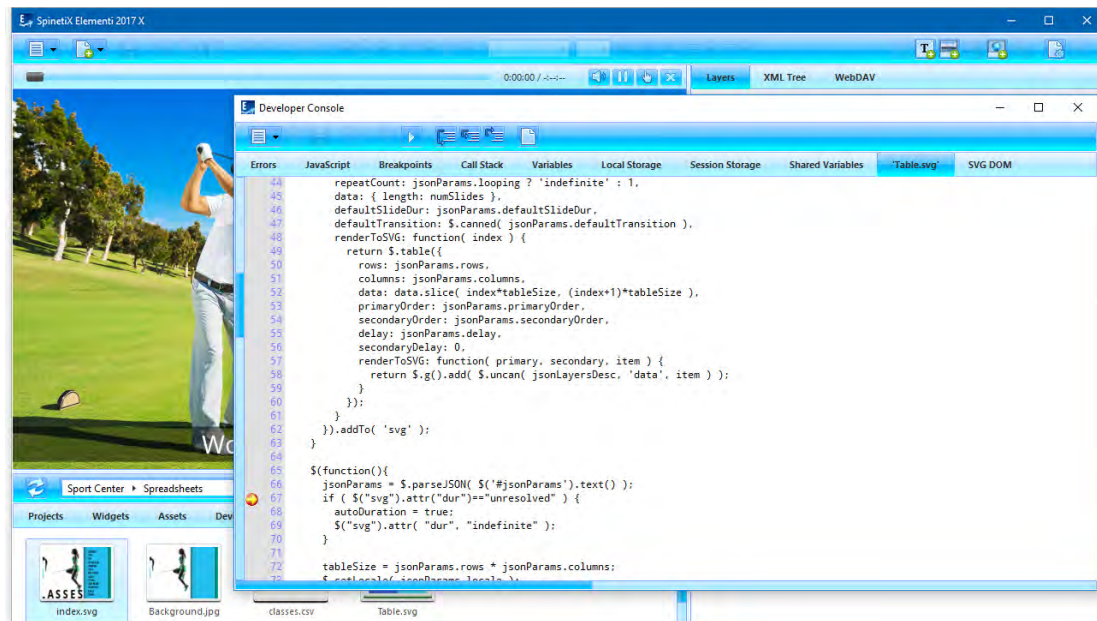
To view an individual screen, click on **Multiscreen**  (icon in the toolbar), and choose from the list of screens.

## Important

Prior to creating a multiscreen, please check Wiki Support documentation as certain restrictions apply.

# Developer Console

The developer console is a dedicated development tool for scripting, debugging and testing.



## Features

The following features are included:

<b>Errors</b>	A list of errors such as 'file not found', etc.
<b>JavaScript</b>	JavaScript errors and content of alert
<b>Breakpoint</b>	A list of breakpoints
<b>Call Stack</b>	Information about calling stacks of subroutines
<b>Variables</b>	A list of variables and values
<b>Local Storage</b>	Content of the local storage
<b>Session Storage</b>	Content of the session storage
<b>Shared Variables</b>	A list of shared variables and values
<b>'current file'</b>	File currently being debugged (each file automatically opens in a new tab)
<b>SVG DOM</b>	Live state of SVG DOM

## Viewing Developer Console

To view the Developer Console, select **Developer Console** (under Menu>View icon in the toolbar).

# Licenses

## Getting Started

**Step 1** Download Elementi from [spinetix.com/download](https://spinetix.com/download)

**Step 2** Installation on PC

**Step 3** Activation

## Activation

There are two activation options:

<b>Enter a license key</b>	valid license key needed to activate Elementi S, Elementi M or Elementi X
<b>Get a 30 day free trial</b>	Elementi S free trial

Upon pressing **OK** (button), Elementi will automatically restart.

Elementi S, Elementi M or Elementi X license can be purchased at any SpinetiX partner (see partner list under [spinetix.com/partners](https://spinetix.com/partners)). Purchased Elementi license can be activated on a single PC. 30 day free trial Elementi license can be activated on a single PC, and that can be done only once.

Activation requires Internet connection. If the PC running Elementi does not have Internet access, manual activation will start.

## Deactivation

Elementi license is a 'single node' license, and can be activated on a single PC.

**Step 1** Release: select **Licenses** (under Help menu), press **Release** (button) to release license

**Step 2** Uninstall

License is ready to be activated on a new PC.

## Reactivation

For security and product quality reasons, the license needs to be reactivated regularly.

## Update Plan

Our Update Plan offers immediate access to all Elementi updates. Elementi license comes with a 1 year Update Plan. At the end of this period, you can purchase an Update Plan Extension associated with that license.

# Support

SpinetiX provides the following Elementi support:

## Sample Projects

The sample projects are included within Elementi. They can be used to learn, and test most of the features, including user roles in Elementi M. Please note that the images included in these projects cannot be commercially used.

## Support Wiki

There is Elementi Wiki support available under [support.spinetix.com/wiki/elementi](https://support.spinetix.com/wiki/elementi), as well as general technical support under [support.spinetix.com/wiki](https://support.spinetix.com/wiki).

## Video Tutorials

Elementi video tutorials are made available throughout the Elementi Wiki support page.

# Glossary

<b>Activation</b>	License validation procedure
<b>Assets</b>	User file repository
<b>Box Format</b>	Visual effect applied to media or text box
<b>Browse panel</b>	File repository
<b>Clock</b>	Analogue and digital clock widget
<b>Collection</b>	Folder
<b>Devices</b>	SpinetiX HMP devices, USBs and publish locations
<b>Edit panel</b>	Properties, layout, playlist and schedule editing
<b>Effect</b>	Animation applied to media
<b>Full Screen</b>	Viewing content shown in the Preview panel over an entire screen
<b>Highlight</b>	Animation of media on the spot
<b>HMP</b>	Hyper Media Player
<b>Import</b>	Bringing files from any location to a project
<b>In Effect</b>	Effect that controls how media appears
<b>Interactivity</b>	Widgets used to establish a response to user action
<b>Layer</b>	Transparent and stackable sheet-like media placeholder
<b>Layout</b>	Media arranged in a particular way
<b>Layout Master File</b>	File that allows viewing a layout (index.svg)
<b>Locale</b>	Parameters that define date and time format depending on user language, country, etc.
<b>Master File</b>	File that allows viewing a project (index.svg)
<b>Mat</b>	Background of a selection
<b>Media</b>	Text, image, video, streaming, layout, playlist, etc.
<b>Multiscreen</b>	Project for multiple synchronized displays
<b>Out Effect</b>	Effect that controls how media disappears
<b>Padding</b>	Space between media and selection
<b>Playlist</b>	A list of items that plays in sequential order
<b>Playlist Master File</b>	A File that allows viewing a playlist (playlist.svg)
<b>Preview panel</b>	Viewing project, layout and playlist panel
<b>Project</b>	Files put together to create digital signage content
<b>Projects</b>	Repository of all projects
<b>Publish</b>	Action of copying project to device
<b>Reactivation</b>	License revalidation procedure
<b>Media Property</b>	Parameter applied to media
<b>Schedule Panel</b>	Assigning the time slot for media (except text) to play at a particular time, or with certain recurrence
<b>Selection</b>	Area surrounding media
<b>Smart Text</b>	Text effect
<b>Target Device</b>	Device to publish project to
<b>Timeline</b>	A visual representation of a media start and end play time
<b>Tooltip</b>	Message that appears when hovering the cursor over an icon
<b>Transition</b>	Motion effect applied between media
<b>URI</b>	Unique Resource Identifier used to identify media
<b>User Role</b>	Editing and publishing restrictions per user
<b>Widget</b>	Widgets are ready to use digital signage components.