



SPINETIX™
N°1 IN DIGITAL SIGNAGE SOLUTIONS

SpinetiX expands iBX family with new game-changing iBX440 player making video walls accessible to everyone

Hergiswil, Switzerland – January 29, 2024 – Today, SpinetiX reaches a new milestone with the introduction of its newest iBX player, the iBX440. Featuring 4 HDMI outputs enabling high-resolution 4x4K video walls at 60 fps, iBX440 is designed to make video wall creation easy and accessible to everyone. The new player will be unveiled at the upcoming Integrated Systems Europe 2024 show in Barcelona, Spain.

Video-Wall Game-Changer

The iBX440 is the new SpinetiX media player building on top of the momentum generated from the recent introduction of the new iBX hardware family. The iBX440 is equipped with four HDMI outputs enabling high-resolution 4x4K video walls at 60 fps. It comes with an Intel® Core™ powerhouse, delivering a unique experience to setup and design effortlessly stunning multi-screen content making video walls accessible to everyone.

Cutting-Edge Technology Combined with Intuitive CMS

The iBX440 builds on SpinetiX DNA with no compromise on hardware robustness, reliability, and quality. The player comes with SpinetiX DSOS™ purpose-built signage operating system and the latest generation Intel® Core™ processor delivering perfect synchronization across multiple screens. In addition, iBX440 integrates with SpinetiX ARYA™ CMS for seamless video wall setup and design. SpinetiX ARYA now features video wall management, with an intuitive wizard to easily set up impactful content in various video wall layouts in either vertical or horizontal mode.

Expanding the new SpinetiX iBX Family of Players

The new iBX product family with its latest addition, the iBX440 model opens new opportunities for SpinetiX customers and channel partners. “After the successful introduction of our iBX player family we are accelerating the release of new devices aiming to address specific applications. The new iBX440 is a perfect illustration of this strategy,” commented Francesco Ziliani, CEO of SpinetiX. “The iBX440 is not just a new video wall player but a game-changer to make multi-screen content easy and accessible to everyone. The player works hand-in-hand with our SpinetiX ARYA CMS and its newly designed wizard to guide users all along the setup and design steps offering a unique seamless experience for users,” Francesco Ziliani, CEO of SpinetiX added.

SpinetiX DNA

The new iBX family and its second model, the iBX440, takes its rightful place among the SpinetiX line-up of award-winning players by sharing the same SpinetiX DNA:

- **Rock solid:** featuring design dedicated to signage applications, iBX440 is made by SpinetiX to deliver content flawlessly 24/7 supporting any signage scenario.
- **Purpose-built:** iBX440 is powered by DSOS™ – the SpinetiX purpose-built signage OS, offering optimal, continuous performance and enhanced security while minimizing resource use across multiple displays.
- **Powerful content tools included:** out of the box, users get access to the award-winning SpinetiX ARYA CMS, ensuring immediate impactful content delivery. What is more, with the opportunity to scale with SpinetiX ARYA Enterprise plans and the Elementi software, iBX440 is designed to seamlessly scale to a multi-screen powerhouse.

iBX440 Unveiling at Integrated Systems Europe 2024

SpinetiX will be presenting the new iBX440 as a world premiere at ISE2024 in Barcelona from January 30th to February 2nd, 2024, at the SpinetiX booth, #5E500 in Hall 5.

For more details about iBX440 visit: www.spinetix.com/ibx440.

About SpinetiX

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For more than 15 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses to realize their full potential. Whether you are looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

Learn more at www.spinetix.com.

Follow SpinetiX on: [LinkedIn](#), [YouTube](#), [X](#), and [Facebook](#).

Media Contacts:

Nicolas Meyer

VP Marketing & Channel Management at SpinetiX

Tel: +41 79 951 42 50

nicolas.meyer@spinetix.com