

SpinetiX partners with Simply NUC to offer its SpinetiX ARYA™ and DSOS™ on the Intel® NUC

Hergiswil, Switzerland – February 13th, 2020 – SpinetiX partners with Simply NUC to offer SpinetiX ARYA™ cloud service and DSOS™ operating system on the Intel NUC. As a result, the Intel NUC running SpinetiX ARYA and DSOS will be offered to Simply NUC customers in North America and Europe.

A new business opportunity

The Simply NUC collaboration opens SpinetiX technology and expertise to even more business channels and customers. Commercial-grade Intel NUCs, well known to IT integrators, are combined with the SpinetiX DSOS operating system and the SpinetiX ARYA cloud-based service. The bundle offers an all-in-one digital signage solution on trusted hardware, working out-of-the-box – ideal for business who want to get started with digital signage quickly. “We are delighted to partner with Simply NUC, an established and highly regarded name in the mini computer space. Their expertise with this versatile platform and their experience serving IT customers, combined with our experience in digital signage will deliver all-round value to the IT channel in a unique package”, says Francesco Ziliani, CEO of SpinetiX.

Keep on the momentum about SpinetiX ARYA™

Thanks to this collaboration, Intel NUC users will experience SpinetiX ARYA, the cloud-based visual communication solution designed for their business. Results are achieved on-screen in minutes, images, video, custom fonts and colors delivered securely through the cloud, with no limit to the number of displays. “Since its introduction 18 months ago, we have seen great success with SpinetiX ARYA. Now we want to build on that momentum by opening access to more users of Intel-based architectures. Simply NUC is a great partner to achieve this goal”, added Francesco Ziliani, CEO of SpinetiX.

Intel Technology Partnership and Special Purpose OS, SpinetiX DSOS™

With this collaboration with Simply NUC, we also had the chance to expand our strategic technology partnership with Intel and its partners. As a proud member of the Intel IoT Solutions Alliance, SpinetiX is delighted to deliver its secure, purpose-built operating system,

DSOS™ to select Intel partners. DSOS™ by SpinetiX is a lightweight, secured operating system that brings appliance-level dependability to any qualified Intel hardware.

DSOS is maintained by a dedicated engineering team at SpinetiX, with more than a decade of experience in hardened, secure devices, and operating systems. The default DSOS configuration includes access to the SpinetiX ARYA cloud service, available to use by anyone, with a zero-cost option that includes first-line support. “We see the digital signage category growing and thanks to this collaboration with SpinetiX, we can better address frequent demands from our customers. The combination of DSOS and SpinetiX ARYA on an Intel NUC delivers a one-stop signage solution without today’s burden of OS configuration and support”, says Jonny Smith, CEO of Simply NUC, Ltd. In Belfast.

Relying on a strong technical and commercial experience from Simply NUC

As a Platinum Intel® Technology Provider, Simply NUC is recognized by Intel as a trusted partner completely focused in the supply, configuration, and support of mini computer systems and solutions. Simply NUC has a strong track record of guiding customers to select the right NUC to meet their needs and providing excellent customer service especially thanks to their live chat support with experienced and skilled people answering the most advanced inquiries online. This common value, shared by both SpinetiX and Simply NUC, of providing customers with the highest support both commercially and technically is key to this strategic collaboration.

Discover more about this collaboration and what it can do for your business by visiting spinetix.com/arya/simplynuc and simplynuc.com/spinetix

About SpinetiX

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For more than 10 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses to realize their full potential. Whether you’re looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

Learn more at spinetix.com

About Simply NUC

Formed in 2015 and headquartered in Round Rock, Texas, Simply NUC®, Inc. is a Platinum Intel® Technology Provider specializing in mini computers. Simply NUC provides fully configured, warranted, and supported systems to businesses and consumers, as well as end-to-end project development, custom operating system installations, and NUC accessories. For information about Simply NUC please visit simplynuc.com

Media Contacts:

SpinetiX

Nicolas Meyer

VP Marketing & Channel Management

nicolas.meyer@spinetix.com

SimplyNUC:

John Deatherage

Chief Marketing Officer

johnd@simplynuc.com