



Intel® selects SpinetiX to join the Intel IoT Solutions Alliance

Hergiswil, Switzerland – 05 June 2019 – SpinetiX has been selected by Intel® to join the Intel Internet of Things Solutions Alliance. SpinetiX becomes the first onboarded Retail Visual Specialist for a strong technical and commercial partnership with Intel, oriented towards the customer needs of today and tomorrow.

Digital signage and internet of things (IoT) technologies are part of the accelerating transformation of modern retail business, transportation, buildings, and cities. The partnership with Intel is founded on a common understanding of the exponential power of data and the ability to drive this digital transformation making infrastructure more reliable, efficient, and connected.

Intel selected SpinetiX to join the Intel IoT Solutions Alliance as the first onboarded partner within the newly created Intel Retail Visual Solutions Specialty Program. This choice reinforces SpinetiX long-standing experience and expertise in the field of digital signage.

As a pioneer in the digital signage industry, SpinetiX is trusted by thousands of customers around the world for the reliability and openness of its solutions, the richness of the feature set, the commitment to security and long-term customer support, as well as for its global ecosystem of partners. SpinetiX brings extensive experience in meeting the most demanding requirements from a large range of customers: from defense to the public sector.

Thanks to this close collaboration with Intel, SpinetiX takes advantage of the latest technologies to constantly innovate and deliver cutting edge market-ready solutions adapted to modern-day customer requirements and scalable for the future.

The strategic partnership between SpinetiX and Intel enables Intel to satisfy wide-ranging customer needs – from commercial to industrial – with end-to-end solutions adapted specifically for digital signage and visual communication. This means that a wide variety of businesses will immediately get the benefit of SpinetiX's longstanding expertise and technology innovation, combined with the enhanced security and manageability of the Intel architecture.

“We are proud to develop a strong partnership with Intel. Our collaboration will open up new business opportunities with digital signage. With SpinetiX and Intel, digital signage can be closely aligned to business processes and serve a more business-critical role for end users. Organizations can focus on developing and delivering relevant, high-quality content—rather than spending time and budget on complex integration, development, management, and maintenance,” says Francesco Ziliani, CEO of SpinetiX.

With this partnership with Intel, SpinetiX offers a reliable foundation to serve the needs of customers of today and tomorrow. Businesses will be well-positioned to increase customization, localization, personalization, and automation as digital signage evolves.

Discover more the new partnership with Intel by visiting SpinetiX booth # 435 at InfoComm from June 12 to 14th and by visiting **spinetix.com/intel**

About SpinetiX

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For more than 10 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses to realize their full potential. Whether you're looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

Learn more at: spinetix.com

About the Intel® Internet of Things Solutions Alliance

From modular components to market-ready systems, Intel® and the 400+ global member companies of the Intel® Internet of Things Solutions Alliance provide scalable, interoperable solutions that accelerate deployment of Intelligent devices and end-to-end analytics. Close collaboration with Intel and each other enables Alliance members to innovate with the latest technologies, helping developers deliver first-in-market solutions.

Learn more at: intel.com/iotsolutionsalliance

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