



SpinetiX announces new release of Elementi digital signage software

Hergiswil, Switzerland – 4 June 2018 – SpinetiX pushes the limits of data-driven digital communication with newly released version of Elementi software featuring greater integration with Microsoft Office 365, revamped interactivity widgets, and more integrated third-party content services.

Digital signage has evolved at an astounding rate. Businesses around the world are adopting this technology as a new dynamic data-driven communication channel to engage with their customers and employees.

SpinetiX is continuously innovating for more than a decade in the digital signage industry anticipating this trend. To satisfy customer needs, SpinetiX developed a complete digital signage solution of which Elementi software is a key component.

SpinetiX vision of digital signage is data-driven where engaging screen content is automatically generated and updated by connecting data from user everyday tools for an ultimate digital experience. Every aspect of this vision is expressed in the design of Elementi.

Thanks to more than 250 included widgets, Elementi securely connects to media, calendars, spreadsheets, social feeds and many more data from user everyday tools. As a result, creating dynamic and captivating content on display has never been easier.

“At SpinetiX we have always been convinced of data-driven digital signage being the future. Today, businesses would like to leverage their data offering an omnichannel digital experience to engage with their customers and employees,” said Francesco Ziliani, CEO of SpinetiX. “The new Elementi is the perfect expression of our vision,” he added.

The new Elementi is designed to integrate further with everyday corporate tools such as Microsoft Office 365 including Yammer, Excel graphs, SharePoint lists, and PowerApps. This innovation brings more opportunities than ever for corporate clients to share more of their data in a meaningful way to the right audience.

Furthermore, the new Elementi simplifies the integration of interactive digital signage experiences, highly valued by education and corporate customers. Indeed, the newly enhanced interactivity widgets facilitate getting feedback and providing wayfinding with useful information to visitors.

In the true open-source spirit of Elementi, the new version integrates with more data sources and more 3rd party content services like weather, finance and traffic. This brings an unmatched flexibility to engage with audiences in a smarter way.

SpinetiX strongly recommends users upgrading to this new version to keep their Elementi at the forefront of innovation. Discover all Elementi new features by visiting spinetix.com/elementi.

About SpinetiX

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For more than 10 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses realize their full potential. Whether you're looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

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