



SpinetiX Launches a New Q-SYS Certified Elementi Plugin, Bringing Programmatic, Real-Time, Data-Driven Digital Signage to the Next Level

Hergiswil, Switzerland – June 3, 2025 – SpinetiX, a leader in digital signage solutions, introduces the brand new Elementi plugin for the [Q-SYS Full Stack AV Platform](#), redefining programmatic and automated digital signage for system integrators.

Building on its contributions to the Q-SYS Ecosystem, SpinetiX now offers its second Q-SYS certified plugin – this time for its award-winning Elementi signage authoring software. The new Elementi plugin enables system integrators to create a wide spectrum of automated digital signage scenarios within Q-SYS Designer Software by programmatically activating and deactivating Elementi Shared Variables and monitoring their activation status. The plugin provides system integrators access to powerful tools that create impactful, programmatic visual experiences with digital signage that are data-driven, context-aware and updated in real time. Applications are limitless and integrators can express their full creativity and offer added value to their customers.

Purpose-Built for Advanced Integrations

The Elementi plugin establishes a secure IP connection to any SpinetiX DSOS™ compatible devices on the local network, enabling Q-SYS scripts and control commands to:

- Activate / deactivate Elementi Shared Variables on the fly – ideal for showing live sensor values, KPIs, or conditional alerts.
- Monitor player health (online status, firmware version, MAC address, serial number) and reboot devices remotely.
- Scale without limits: work with one or dozens of shared variables in a single Elementi project.

“Integrators asked for a way to marry the limitless creativity of *Elementi* with the real-time logic power of Q-SYS – and now they have it,” says Francesco Ziliani, CEO of SpinetiX. “This plugin lets Q-SYS pass live data straight to screen, whether it is a temperature sensor, a trigger from a touch panel, or a complex automation routine. It’s an impactful step toward truly immersive, data-driven visual experiences.”

“We are proud of our ongoing collaboration with SpinetiX,” says Geno Zaharie, Sr Director, Alliances & Ecosystem at Q-SYS. “The *Elementi* plugin showcases how the Q-SYS Ecosystem fuels innovation and empowers integrators to craft unmatched immersive experiences for their customers.”

Unlimited Applications

The possibilities with the SpinetiX Q-SYS-certified plugin are limitless to any verticals and means you can both trigger alerts and display live data.

- **Corporate** – Enhancing communication within smart office spaces with automated alerts and real-time data displays.
- **Education & Public Safety** – Improving campus safety and communication with real-time alerts and updates, contributing to smart city and safe campus initiatives.
- **Hospitality** – Offering guests a personalized experience with automated welcome messages and information in smart guest service environments.

Availability

The new SpinetiX *Elementi* plugin is available now in the Q-SYS Designer Asset Manager. For more details, demos, and documentation, visit spinetix.com/qsys or qsys.com/alliances-partnerships/spinetix.

About SpinetiX

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For more than 15 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses to realize their full potential. Whether you are looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

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