

## *SpinetiX appoints ALGAM Enterprise as Distribution Partner*

**Hergiswil, Switzerland – June 18<sup>th</sup>, 2026 – SpinetiX, the leader in digital signage solutions, today announced the appointment of ALGAM Enterprise as SpinetiX Distribution Partner for France, Monaco and North African countries such as Algeria, Morocco and Tunisia, effective immediately. ALGAM Enterprise will offer the full SpinetiX portfolio and provide field commercial, technical and consultative support to system integrators and channel partners delivering demanding large digital signage projects across the territory.**

The appointment of ALGAM supports the SpinetiX strategy to scale its presence in France as well as in the newly appointed territories and address increasingly large and advanced digital signage projects. Building on a strong existing track record in France, SpinetiX is reinforcing its footprint with a partner whose structure, expertise and depth of relationships with system integrators and consultants are uniquely suited to high-value, large-scale deployments.

“France is a strategic market where SpinetiX already enjoys strong momentum, with flagship deployments in stadiums, corporate environments and other key verticals,” said Francesco Ziliani, CEO of SpinetiX. “Our ambition now is to build on this momentum and address larger opportunities, together with leading system integrators and end customers. ALGAM’s structure, expertise and consultative engagement with integrators on high-value projects make them the ideal partner to support this next stage of our growth in France. Thanks to ALGAM’s footprint in French overseas territories as well as its presence in North Africa, we will expand our reach and address ambitious large infrastructure projects emerging in those countries where our complete SpinetiX solution is well suited to make the difference,” added Ziliani.

“ALGAM Enterprise with its professional audio-visual iconic brand portfolio has been for long a growth engine for the Group, but a best-in-class digital signage solution was missing from our portfolio,” said Antoine Toubanc, Director, ALGAM Enterprise. “SpinetiX is a natural fit: Swiss-engineered, professional-grade, and highly complementary to the technologies we already represent. We see particular synergy with platforms such as Q-SYS, where AV control, automation and data-driven content come together to enable more intelligent, connected and immersive experiences. Adding SpinetiX gives our ecosystem of integrators access to a complete digital signage well-suited for the most demanding projects,” added Toubanc.

The SpinetiX complete digital signage solution available through ALGAM includes:

- **Hardware players.** Robust and reliable SpinetiX digital signage players designed to deliver content flawlessly 24/7 in any digital signage application allowing advanced programmable features and integration.
- **SpinetiX ARYA.** A cloud-based CMS that allows users to set eye-catching messages on a display in minutes with their photos, videos, logos and color code.
- **Elementi software.** A simple, yet powerful digital signage software application that delivers visually rich experiences to any combination of screens across all networks. With Elementi, resellers and integrators can create high impact projects including video walls, interactive kiosks, and live streaming video.
- **Feature set licenses.** Licenses unlocking an added value set of features turning any compatible SpinetiX player into a specialized signage appliance.
- **Spinetix HUB.** The platform to operate Digital Signage as a Service (DSaaS), helping partners manage centrally and remotely assets, standardize rollout practices, and support long-term service delivery.

### About SpinetiX

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For 20 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses to realize their full potential. Whether you are looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

To learn more, go to [www.spinetix.com](http://www.spinetix.com)

### About ALGAM

Founded in 1971 by Gérard Garnier, ALGAM is a leading French group specializing in the manufacturing, import and distribution of musical instruments and professional audio, video and lighting control solutions. Built on a passion for music, innovation and service, the group has grown into a B2B leader in the French market, representing 200 brands through a strong distribution network. With headquarters near Nantes, ALGAM Enterprise facilities in Paris and a solid operational structure, ALGAM supports system integrators, consultants, resellers and AV professionals with the expertise, resources and trusted technologies needed to deliver demanding professional projects. Learn more at [www.algamenterpise.fr](http://www.algamenterpise.fr)

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