



SpinetiX and Sharp/NEC partner to offer ready-to-use Signage Solution designed to grow with businesses

Hergiswil, Switzerland – October 26, 2023 – SpinetiX and Sharp NEC Display Solutions Europe are partnering to offer the 'ready-to-use' solution which makes digital signage accessible, secure, and scalable to grow with customer needs.

The new solution features the SpinetiX DSOS™ dedicated operating system built into Sharp/NEC displays with an integrated Intel® SDM. In addition, the signage solution offers out-of-the-box access to the free Discovery Plan of the SpinetiX ARYA™ CMS to quickly get started with digital signage on any number of screens without any recurring fees. Thanks to this integration Sharp/NEC displays provide a highly secure and robust, subscription-free digital signage solution with seamless reliability and globally available support for all Sharp/NEC customers across EMEA in the first phase and North America in the second phase.

“As the digital signage landscape continues to expand, our partnership with SpinetiX allows us to respond more effectively to our customer's frequent demands. The combination of our Sharp/NEC display solutions, DSOS™, and SpinetiX ARYA™ delivers an all-encompassing cloud-based solution that is accessible with a free subscription option but also designed to adapt with evolving customer needs”, said Nils Karsten, Business Segment Lead Retail at Sharp NEC Display Solutions Europe. “The core value of providing customers with the highest support commercially and technically is key to this strategic collaboration between Sharp/NEC and SpinetiX.”

The award-winning CMS SpinetiX ARYA™ and its free Discovery Plan, has been praised many times for its simplicity and versatile scalability. It achieves results on-screen in minutes with customizable templates, images, videos, custom fonts, and colors, with no limit on the number of displays.

Sharp/NEC's wide range of large format displays with integrated computing power ensures the requirements of any application and budget are met. The displays have minimal power consumption and require no additional cabling or power supplies. What's more, should requirements change in the future, the integrated modules can be upgraded or reconfigured without replacing the display.

The solution is also designed to grow with customer needs from a CMS perspective. Customers can at any time upgrade their free subscription to one of the SpinetiX ARYA™

Enterprise plans to get access to more features which are supported by SpinetiX certified resellers.

"I am proud to highlight our strategic collaboration with Sharp/NEC, sharing a common vision to develop robust, eco-friendly, durable, and secure products well suited for Corporate, Institutional clients and the entire professional audio-video industry. Our common longstanding expertise in the digital signage field enables us to deliver a 'ready-to-use' professional solution out-of-the-box, making the benefits of digital signage more accessible to a large number of customers. This unique offer is also designed to grow with businesses, representing a great opportunity for our channel ecosystem of certified resellers to deliver added value to their customers," added Francesco Ziliani, CEO of SpinetiX.

Find out more about the collaboration between SpinetiX and Sharp/NEC at:
www.spinetix.com/sharpnec.

About SpinetiX:

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For more than 15 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses to realize their full potential. Whether you are looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

Learn more at www.spinetix.com.

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About Sharp NEC Display Solutions Europe GmbH:

Sharp NEC Display Solutions Europe GmbH is the leading global provider of professional and commercial visual technology and digital signage solutions, owned jointly by [Sharp Corporation](#) and [NEC Corporation](#). Sharp NEC Display Solutions offers one of the broadest visual solutions portfolios in the industry, innovating in LCD displays, lamp and laser projectors, dvLED, 8K and 5G technology, collaboration solutions, calibration tools, IoT and AI driven analytics. Sharp NEC Display Solutions is a trusted name and a total solutions provider with strong ties to industry partners, and has a reputation for quality, reliability, and industry-leading customer support with a range of professional service offerings. Serving a wide variety of markets, the organisation's expertise spans retail, enterprise, education, entertainment, transportation, energy and utility, and more.

For more information, please visit www.sharpnecdisplays.eu.

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