



## *Introducing SpinetiX HUB: A Unified Cloud-Based Platform for the Complete Digital Signage Solution*

**Hergiswil, Switzerland – 2 October 2025 – SpinetiX, the Swiss leader in digital signage solutions, today announced the introduction of SpinetiX HUB, the new all-in-one cloud-based platform designed to simplify, secure, and scale the management of the SpinetiX complete digital signage solution, giving users a central place to operate every aspect of their digital signage.**

With HUB, customers benefit from unified access with a single login to manage a growing number of SpinetiX products and services. The platform offers flexibility to scale, allowing users to activate only the products they need when they need them. At the same time, SpinetiX HUB delivers built-in enterprise-grade security and compliance with the highest standards such as BSI C5, and GDPR. Users have now the flexibility to choose the location where their data is stored, manage access to other users with confidence, and connect third-party services like Microsoft 365, Power BI, Google Workspace, and more with the highest security standards.

**At launch, SpinetiX HUB brings together four key products under one roof:**

- **ARYA** – cloud-based CMS for creating, managing, and scheduling content
- **ACTIVATE** – simple activation of Feature Sets on players
- **ASSETS** – centralized storage and management of account resources such as players
- **INTEGRATIONS** – seamless connectivity with third-party data such as but not limited to Microsoft 365, Google Workspace to power content with live data

The introduction of SpinetiX HUB marks the first release of a platform designed to evolve step by step with more features coming up.

“This is a major milestone in our digital signage vision and in the implementation of our product roadmap,” said Francesco Ziliani, CEO of SpinetiX. “With HUB, we are delivering simplicity, unification, and futureproofing to our customers and partners. SpinetiX HUB it is the foundation on which every innovation from SpinetiX will be built.”

## **Availability**

SpinetiX HUB is available now. Learn more at [www.spinetix.com/hub](http://www.spinetix.com/hub)

## **About SpinetiX**

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For more than 15 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses to realize their full potential. Whether you are looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

Learn more at [www.spinetix.com](http://www.spinetix.com).

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