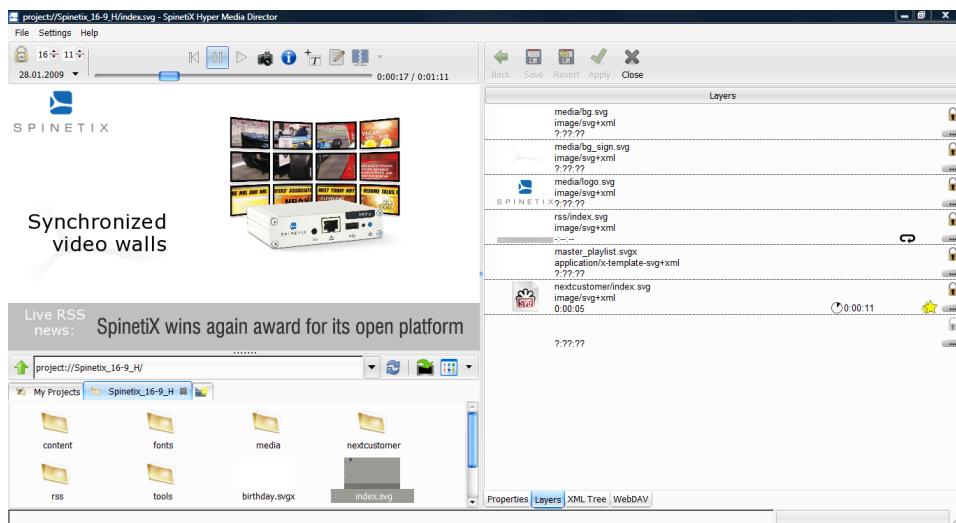




SPINETIX

Product Brief

Spinetix HMD



Overview

The Hyper Media Director™ (HMD) is a powerful software application for Windows OS which allows users to quickly create projects for digital signage and kiosk applications on HMP devices from Spinetix®.

HMD allows users to create all types of content including static, dynamic and interactive projects. HMD allows free form design of layouts allowing positioning of text, pictures, videos, streaming media and data feeds. Even multiple video and data feeds can be created in a single screen. Create a single screen in any aspect and almost any shapes video-wall is possible. Import filters are provided for import of PowerPoint, Flash and other formats for 3rd party media support. The included scheduling tool allows simple or complex scheduling of content and actions on the device. Automatic device detection locates the HMP players on the network allowing users to publish to individual players or groups of players.

Explore, edit, preview & publish

The HMD software is an all-in-one application allowing the user to create a library of content, edit & preview the project, everything can be done in a single application. Once complete the project can be published from HMD to a single HMP or to a user configured group of devices.

Open standards and independence of software

Spinetix uses SVG, an open standard managed by the W3C organization. The openness of the SVG platform allows users to integrate their own software for creation management of projects to HMP devices in the open SVG standard.

Standard Benefits

- Free 30 day evaluation of HMD Lite available
- A large range of flexible templates to get you started quickly
- Real-time content generation using templates or JavaScript
- Creation kiosk applications and video walls in any aspect and configuration
- Complete range of tools in a single application explore, author, preview, schedule, publishing and monitor
- Cost effective application with no recurring license fees
- Integrated tools to monitor and report HMP device status
- Multi-lingual support for display of foreign languages
- HMD interface available 20+ languages
- Wide range templates supplied with the software. Users can edit and create new templates
- Choose the right version for your needs HMD Lite or HMD Professional

Specifications

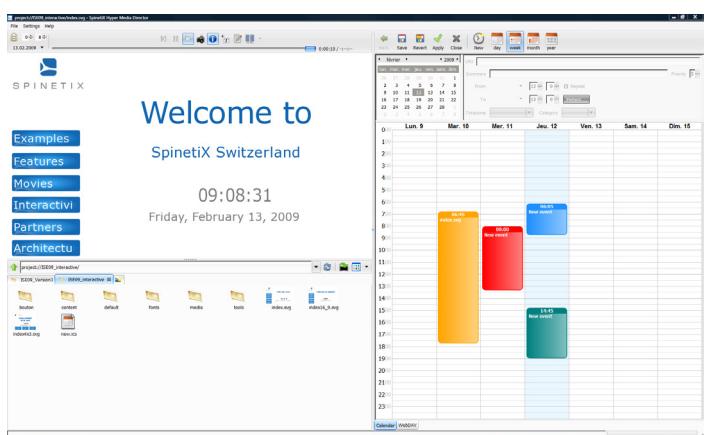
Authoring Hyper Media

Hyper Media Director uses a graphical user interface which is very easy to use and learn. HMD and all HMP devices support the SVG standard natively from W3C. SVG is an open graphical description language which can be edited and allows the user to choose their preferred technology to create content. Simple drag and drop operations support the widest range of images, video formats, animations, texts and graphics.

The HMD interface allows the user freely position any media item on the canvas making authoring of content simple and intuitive. Advanced users can customize content further by directly editing in XML and integrating PHP or JavaScript to create dynamic content from remote locations such as a database or internet server. Graphic designers can use their preferred authoring software to create artwork and build collections of icons, slides, graphics, animations, images, videos and other content.

Previewing Hyper Media

HMD integrates a real-time rendering engine featuring support to replay SVG, SMIL with video and image objects. The final content can be previewed interactively to validate changes before publication for confidence.



Scheduling Hyper Media

HMD offers a powerful interface to manage when content is played by the HMP device. Content can be scheduled at a specific time or repeated periodicity, it can even manage different replay timing on a device basis. Time zone support is natively integrated into the system so users can schedule content across in any time zone.

Publishing Hyper Media

HMD simplifies the publishing of media content to specific HMP devices or groups of devices. You can decide which content will be displayed and when it will be displayed. HMD allows for creation and publishing of multi-screen content and of interactive content.

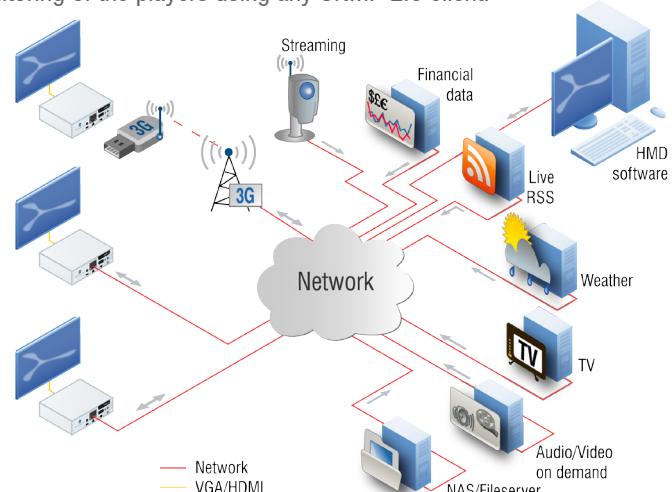
Monitoring Hyper Media Players

Remote management of HMP devices on networks is simple with HMD. Automatically scan devices on your network, monitor their individual status and configure their behavior. The open platform also allows monitoring of the players using any SNMP 2.0 client.

HMD Lite and HMD Professional

There are two versions of HMD so users can choose the correct version for their needs.

HMD Lite offers a simplified interface to manage up to 10 HMP devices. HMD Professional offers unlimited device management and more advanced features including Fusion template creation, simplified management of pull-mode and servers means users can perform complex tasks with ease.



Software Requirements

HMD Software runs on Windows XP, Vista and Windows 7. General requirements: support of DirectX 9.0c and SSE2 instructions.

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