



STEP INTO DIGITAL SIGNAGE with SpinetiX

spinetix.com



Agenda

- WHY DIGITAL SIGNAGE
- OUR COMPLETE SOLUTION
- SECURITY & PRIVACY
- SUSTAINABILITY & CSR
- PARTNERS
- SUPPORT RESOURCES
- NEXT STEPS



WHY DIGITAL SIGNAGE



YOUR CUSTOMERS – OUR FOCUS















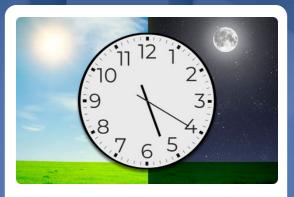


DIGITAL SIGNAGE – THE HEARTBEAT OF THE HIGH IMPACT WORKPLACE





DIGITAL SIGNAGE BENEFITS



SETS THE RHYTHM

Scheduled content throughout the day keeps everyone aligned & motivated.



PRIORITIZES SAFETY

Real-time emergency alerts and prevention of critical situations.



BOOSTS PERFORMANCE

Real-time data keeps productivity on track and helps teams act on the spot.



DRIVES SMART DECISIONS

The right data in front of the right people makes decisions faster, better, smarter.





WHY SPINETIX





SWISS HERITAGE

- Quality
- Innovation
- Security & Compliance

WORLDWIDE PRESENCE

- ► The N1 choice for prestigious customers worldwide
- Trusted by the best AV and IT professionals
- Local teams in US, Europe, and Asia



OUR COMMITMENT



24/7 operations

Mission-critical deployments

Zero after-sales costs



SECURITY

Proactive updates and patches

Encryption & access control

C5, GDPR, ISO/IEC 27001



OPEN TECHNOLOGY

Partnership with industry leaders

Zero-code and low-code integrations (Q-SYS, AXIS, Crestron, etc.)

Digital Signage Academy



Extended product lifespan: 10+ years

Backward compatibility

Eco-responsible design



They Trust Us

EXPERIENTIAL HOSPITALITY

HIGH IMPACT WORKPLACE

HIGHER EDUCATION

EVENTS & ENTERTAINMENT **MANUFACTURING SITES**

LUXURY RETAIL

INSTITUTIONS & GOVERNMENT

FINANCIAL SERVICES





♣ GALDERMA















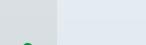
MOTEL ONE

























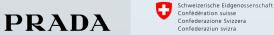




Johnson&Johnson











Defence and critical infrastructure customers are not listed to ensure confidentiality. More references available on demand.



SUCCESS STORIES IN EVERY INDUSTRY

















Discover more:

spinetix.com/success-stories



OUR COMPLETE SOLUTION



WE DO EVERYTHING /BUT THE SCREENS



HARDWARE PLAYERS

To display content on your screens.



ANNUAL SUBSCRIPTIONS

For using SpinetiX cloud infrastructure and CMS.



WE DO EVERYTHING /BUT THE SCREENS

• 2

HARDWARE PLAYERS

To display content on your screens.



ANNUAL SUBSCRIPTIONS

For using SpinetiX cloud infrastructure and CMS.



SOFTWARE LICENSES

For using ELEMENTI on a PC to create projects.



FEATURE SET LICENSES

Activated on players to display ELEMENTI content, enabling advanced player capabilities.



DIGITAL SIGNAGE AS A SERVICE (DSaaS)



SELF MANAGED INFRASTRUCTURE





DIGITAL SIGNAGE AS A SERVICE

(DSaaS)





INFRASTRUCTURE AS A SERVICE

Rely on our ready to deploy cloud infrastructure



Minimal on-site IT support



Enterprise-grade security

(BSI C5, GDPR, ISO/EC 27001)



Scales from 1 to 10'000+ screens



Data residency by region



Evolving storage.

Built-in
redundancy.



Media transcoding



SpinetiX ARYA™CMS

Everything You Need to Deliver Impact





Video walls made easy



Create easily with templates



Sort fast with tags



Ask us anything in the live chat



Manage multiple users



Drag & drop to schedule



ELEMENTI

Best-in-Class Authoring Software



Data-driven experiences

Empower your data & everyday tools



Advanced applications

Video walls, LED walls IPTV & interactivity



250+ widgets

For real-time content automation





CONNECTORS

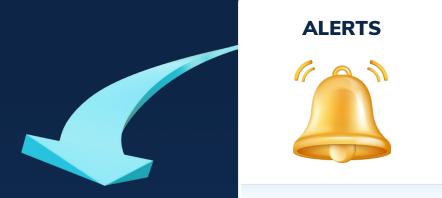
Turn everyday tools into real-time signage. Empower your data to create interactive visual experiences.





SpinetiX APIs

AUTOMATE. TRIGGER. INTERACT.



Live alerts updated in real-time





Touch & sensor based interactivity

INTEGRATION



Advanced Integration with any systems or devices





INDUSTRIAL GRADE PLAYERS to display content on your screen









COMPATIBLE WITH:

- your existing screens
- any generation of screens
- any type of display (LCD, LED, projector,..)
- with every brand

Freedom to choose your own deployment.

Screen-firmware agnostic.

10+ year lifespan with over-the-air security updates.



















DIGITAL SIGNAGE AS A SERVICE





SECURITY & PRIVACY



A SYSTEM IS ONLY AS SECURE AS ITS WEAKEST LINK



Digital Signage is especially at risk:

- Market is fragmented
- Security is often not a primary focus

What actually works:

- Integrated vendor for hardware + OS + CMS
- Vendor-controlled over-the-air security updates and a published support lifetime



INFRASTRUCTURE SECURITY



Resilient, secure, always-on

- Built on AWS cloud infrastructure
- Certified infrastructure: ISO 27001, etc.
- High availability with multi-zone redundancy
- Automated backups & fast recovery
- Single Sign-On (SSO) and MFA for stronger logins
- Strong-password policy enforced



PLAYER SECURITY

- **TPM technology** verifies the OS/firmware and blocks unauthorized changes
- **No removable storage** (e.g., no SD card) prevents sideloading or data removal
- **Dedicated teams** monitor vulnerabilities and build fixes. Rapid release of security updates & patches.





HOW DO WE PROTECT YOUR DATA?



- **Data residency** by region
- Audit trails
- Least-privilege access **role-based permissions**
- **GDPR**-compliance
- Compliance with **BSI C5** German regulation



SUSTAINABILITY & CSR

SUSTAINABILITY by Design



Upgrade players, not displays

screen-agnostic external players let you reuse any display brand or generation.

Built to last

robust, mission-ready players designed for 10+ years of reliable operations with continuous, long-term support throughout their lifecycle, means fewer replacements.

Low energy use

8W at 4K (\approx 5W in FHD); sleep schedules & ECO modes cut idle consumption.

Safer by design

RoHS2-compliant hardware; recyclable/recycled packaging.



Our CSR Commitments

Responsible manufacturing.

Designed in Switzerland; made in Germany/Taiwan with audited partners (e.g., ISO 14001 sites).

Conflict-free sourcing.

Due diligence on 3TG/Co; suppliers required to avoid conflict minerals and trace sources.

Community & skills.

SpinetiX Digital Signage Academy – free AVIXA CTS-approved training (3'000+ people trained annually).

People & workplace.

Employee well-being programs and energy-efficient offices in Switzerland (solar-sourced energy).





05 PARTNERS

Advancing Digital Signage Excellence. Together.















THE LANDSCAPE OF "DIGITAL SIGNAGE" IS

A SEA OF SAMENESS













CHANNEL PARTNER PROGRAM





BE UNIQUE with SpinetiX

- Program structured around 3 pillars: Passion, Proficiency and Performance
- Clear requirements & attractive benefits
- Proximity with local resources & distribution partners
- Straightforward onboarding
- Training & certification



CHANNEL PARTNER BENEFITS















TECHNOLOGY PARTNERS

CONTROL & AUTOMATION



Extron®







TECHNOLOGY PARTNERS

IPTV & SECURITY







TECHNOLOGY PARTNERS

THIRD PARTY PLAYERS





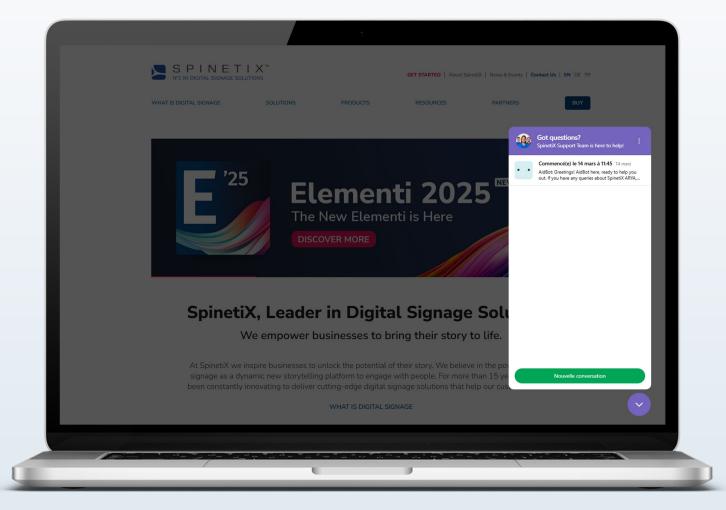


06 SUPPORT RESOURCES



LIVE CHAT for your autonomy

- Real SpinetiX team behind every chat
- Available 16 hours/day
- Multilingual assistance





ONLINE SUPPORT RESOURCES







spinetix.com/support



07 YOUR NEXT STEPS



TRYING IS BELIEVING

REQUEST YOUR TRIAL



SpinetiX ARYA Enterprise FREE 90-Day Trial

spinetix.com/arya-trial

DOWNLOAD FOR FREE



Elementi FREE 30-Day Trial

spinetix.com/download





DIGITAL SIGNAGE ACADEMY

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