



SPINETIX™

N°1 IN DIGITAL SIGNAGE SOLUTIONS

*Digital Signage*

*A unique channel for your communication.*

*HOSPITALITY*

Helping hotels, tourism info desks, ski resorts, holiday resorts of all shapes and sizes tell their stories.

# We bring your story to life.



## HOSPITALITY SUCCESS STORIES AT A GLANCE



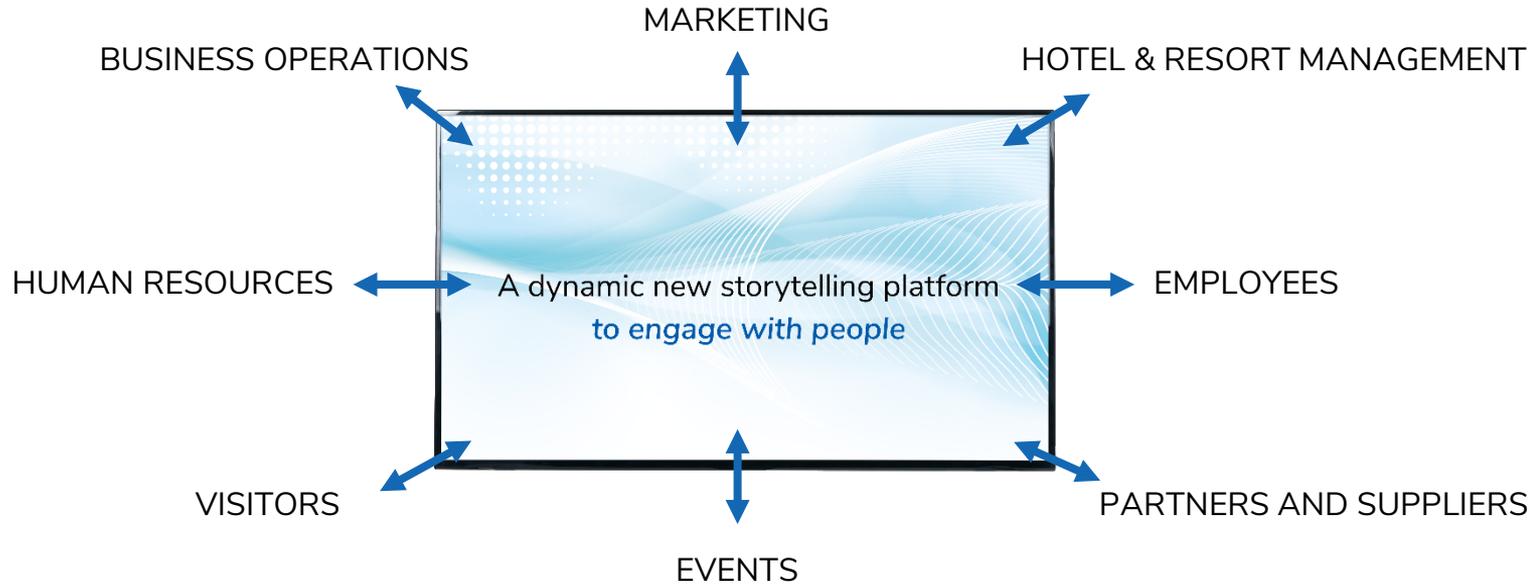
We rely on a *trusted ecosystem of partners* and *certified local experts* globally in 32 markets.

DISCOVER MORE: [spinetix.com/hospitality](https://spinetix.com/hospitality)

Thanks to our unique *Digital Signage Academy training program*, we can guarantee expertise and quality support, wherever you may need it.



# You bring people closer together.

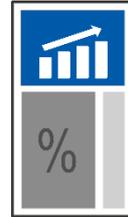


# Why?



## INFORM & CONNECT WITH GUESTS

Show useful information on display. **Wayfinding**, conference room schedules. **Data-driven** and **automated**.



## STREAMLINE SALES

Showcase services to guests. Reach guests **in-room** and in open areas. **24/7** bright engaging content improves **efficiency of sales**.



## REDUCE YOUR COSTS

**Easy-to-update content** that eliminates static printed signage. **Reach your employees easier**. **83%** of hospitality workforce are non-desk employees <sup>(1)</sup>.



## GRAB ATTENTION, CREATE AN AMBIANCE

Create unique experiences with **eye-catching content** and meaningful stories. Digital displays capture **400% more views** than static signage <sup>(2)</sup>.

# Where?

## WELCOME & RECEPTION AREAS



What's on, personal messages, event lists, price list, and directions.

## RESTAURANTS & BARS



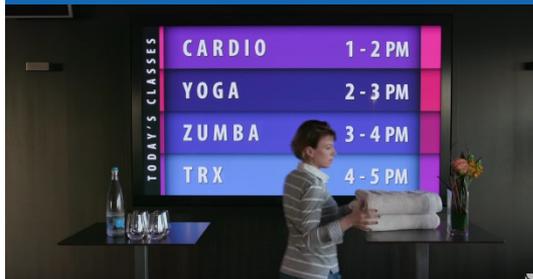
RSS news, streaming TV (CNN, ESPN), happy-hours promotions, social feeds.

## CONFERENCE ROOMS



Room name and event info, centralized and automated content.

## LEISURE AREAS



Schedules, personal messages, ambiance, cross-selling.

## WAITING AREAS



Destination info, webcams, show prices & promotions.



# How? Dynamic content with real-time information.

## Team Content

Securely get shared files directly from everyday cloud tools. Live data. No copy/paste.



## Social media



## Live data

Connect to city, local, or regional info.



Year	Customers
2003	523
2004	575
2005	633
2006	680
2007	720
2008	760
2009	780
2010	785
2011	810
2012	824
2013	831
2014	851
2015	874
2016	945

Date	Temperature
21 Nov	1°
22 Nov	4°
23 Nov	1°

Connect with Point-of-sales systems (POS), Conference reservation systems, Hospitality software, Social media, etc.  
**No Manual Content Management**

Powered by **250+** WIDGETS

# Flexibility with scheduling and design.

From visitor check-in and calendar data



From location-based data: time-zone, currency, ...



From room-booking



No forced zones, templates or design limitations.  
No delays or forced intervals for content updates.



# Flexibility to take over for events or emergencies.



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Compatibility with **network triggers**: pager systems, evacuation systems, AMX and Crestron building controllers.

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# Universal – one system for every type of display.

Horizontal & portrait outputs



Video walls



Touch-screen kiosks



LED displays



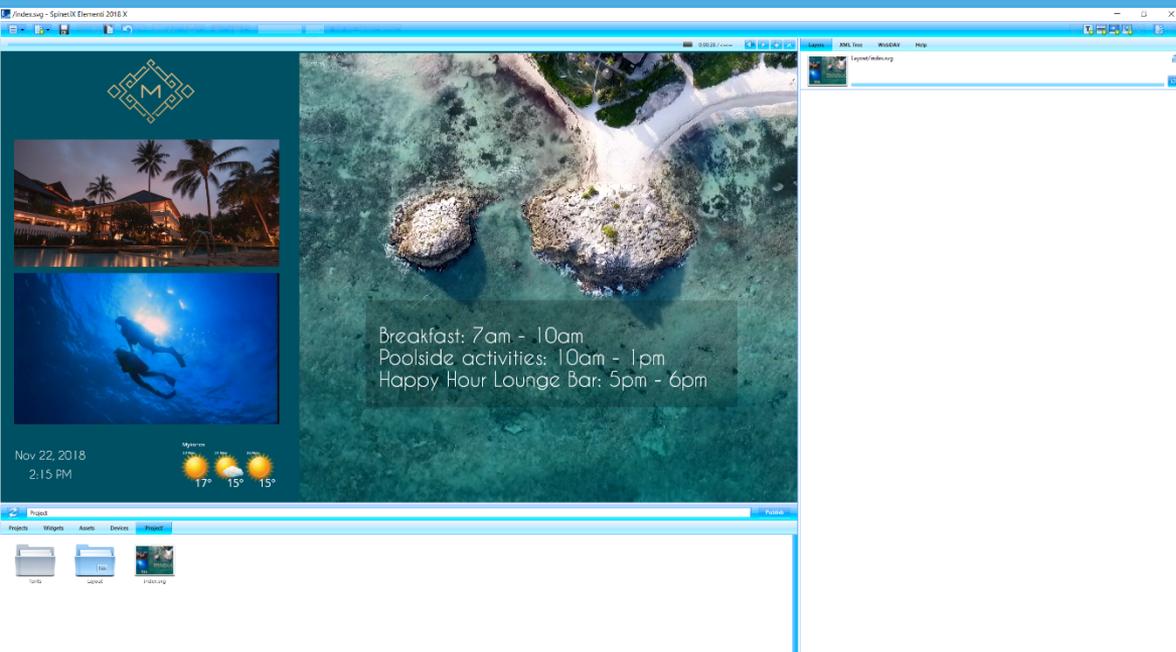
# Universal, scalable, non-intrusive.



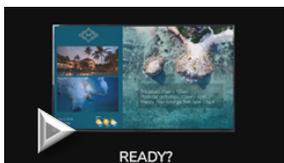
No per-screen licenses, No cost for content modification



# Design intuitively, leave to run.



- ✓ Real-time content preview
- ✓ Drag & drop multiple images, videos, widgets, text areas, fonts.
- ✓ One tool for any number of screens
- ✓ Samples and imagery included
- ✓ Multi-layer, multi-zone content



*Elementi* the No.1 Digital Signage software from SpinetiX.

Download *Elementi* today and try it for free: [spinetix.com/download](https://spinetix.com/download)



# The complete digital signage solution.



1.

HIGH VALUE  
CONTENT



2.

SECURE  
WIDGETS



3.

VERSATILE  
SOFTWARE



4.

POWERFUL  
HARDWARE



5.

CLOUD  
SERVICES



6.

WORLDWIDE  
TRAINING

Discover the [complete digital signage solution](#) by SpinetiX.



# Think Big.

Cafeteria Menus

Major Dates & Events

Birthdays

Health & Security

Hotel Sales Results & Dashboards

Manager Messages

New Employees

Meetings Today

Recommended Products

Tomorrow's Events

Social Network Updates

Lost and Found

Parking Status

Stocks, RSS, Weather,  
Transportation

Guests Today

Camera & TV Streaming



*Reference: Swiss Chalet Restaurant Chain  
Creating an atmosphere with live Camera views from top swiss mountains*

Now let's talk about your project.



Contact us at [sales@spinetix.com](mailto:sales@spinetix.com)





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*Thank You!*

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