



SPINETIX™

N°1 IN DIGITAL SIGNAGE SOLUTIONS

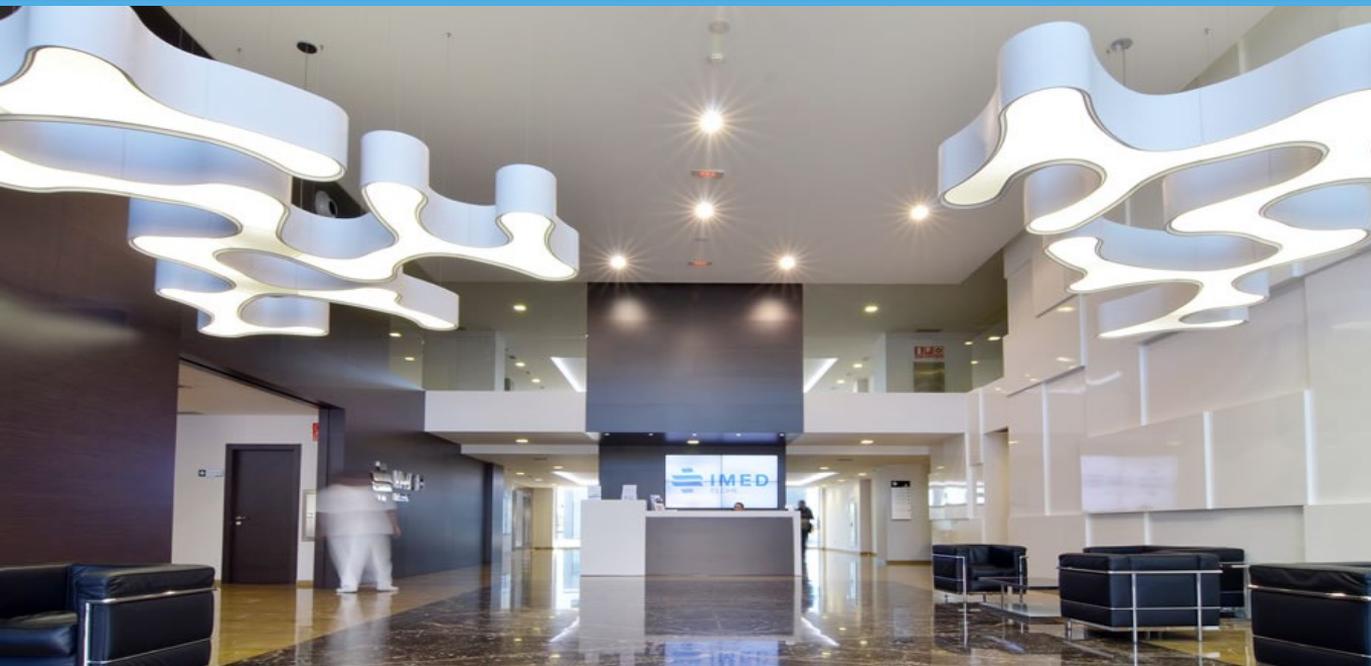
Digital Signage

A unique channel for your communication.

HEALTHCARE

Helping medical institutions and healthcare professionals of all shapes and sizes tell their story.

We bring your story to life.



HEALTHCARE SUCCESS STORIES AT A GLANCE



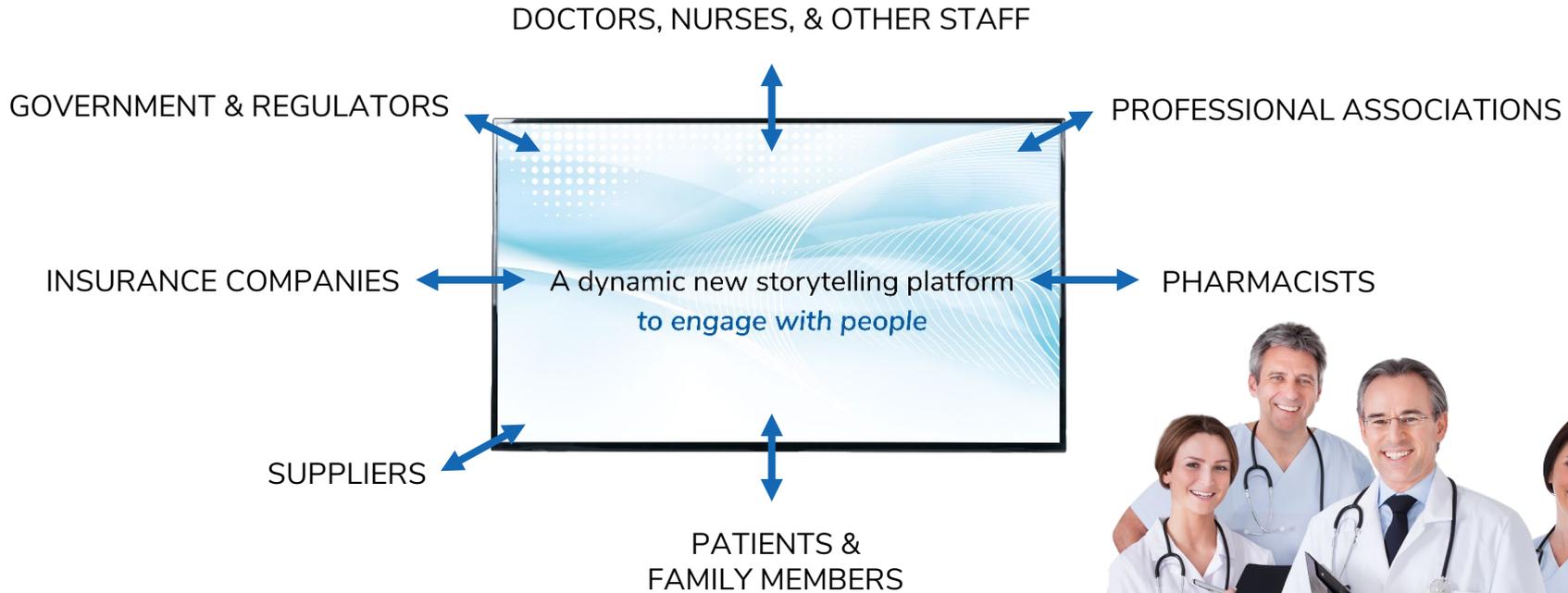
We rely on a *trusted ecosystem of partners* and *certified local experts* globally in 32 markets.

DISCOVER MORE: spinetix.com/healthcare

Thanks to our unique *Digital Signage Academy training program*, we can guarantee expertise and quality support, wherever you may need it.



You bring people closer together.



Why?



BETTER COMMUNICATION WITH PATIENTS AND VISITORS

Show useful information on display. [Wayfinding](#), waiting times, instant messages. [Data-driven](#) and [automated screen content](#).



REDUCE YOUR COSTS

[Reach staff easier](#). A typical 500-bed hospital could experience an annual economic burden of about \$4M due to wasted physician and nurse communication time ⁽¹⁾.



INCREASE EFFICIENCY & REACTIVITY

Increase efficiency for patient transitions. Reduce unnecessary interruptions. [Showcase facilities and services](#) to patients. Reach patients in-room and in open areas. [Better train and inform staff](#) for changes, legal procedures, and new standards.



IMPROVE WAITING-TIME EXPERIENCE

Create [welcoming and engaging atmosphere](#) for patients while they wait for appointments that helps time pass. Provide useful [health advice](#) for patients and [work-life balance tips](#) for staff.

Where?

RECEPTION AREAS



Ticketing and queue management, automated patient check-in, directions.

WAITING AREAS



Real-time waiting times, RSS news, TV streaming (CNN, ESPN), doctors' schedules, health and wellbeing tips.

STAFF ROOM & LABS



Room appointment info, employee announcements, staff planning, workshop dates and topics, info about ongoing experiments and results.

PUBLIC HALLWAYS



List of doctors on call, last-minute room changes, real-time wayfinding, interactive facility maps, emergency dashboards.

LIVE PUBLIC INFORMATION

Directions	via	Heures	Partir d'ici avant
Martigny,	Le Châble	13:30	12:10
Lausanne,		14:30	13:10
Sion		15:30	14:00
Sion	La Tsoumaz	17:15	15:35
Sion	Nendaz	ATTENTION dernier départ Liaison Nendaz Fermée	

Hospital parking information, campus wayfinding, public transportation information.

How? Dynamic content with real-time information.

Social media



Staff Content

Securely get shared files directly from everyday cloud tools. Live data. No copy/paste.



Live data

Connect to city, local, or regional info.

Transport Public prochains départs			
Directions	via	Heures	Partir d'ici avant
Martigny, Lausanne, Sion	Le Châble	13:30	12:10
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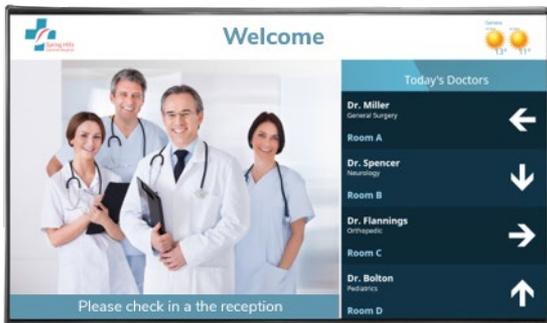
Connect with Intranet, ERP*, CRM and more
No Manual Content Management

Powered by **250+**
WIDGETS

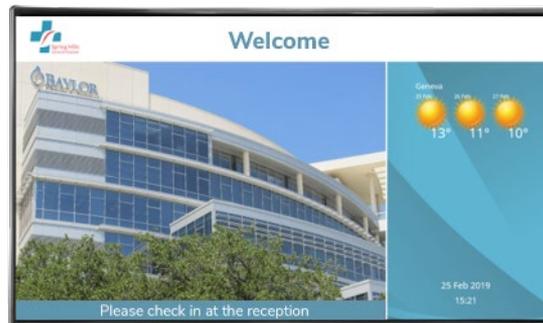


Flexibility with scheduling and design.

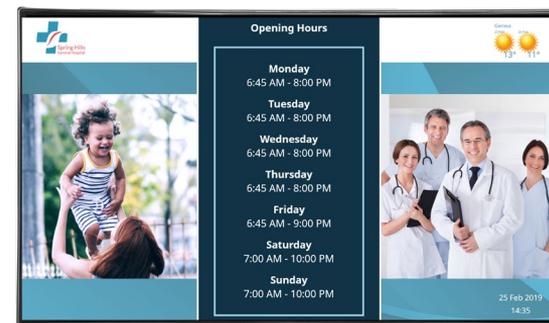
From patient check-in and wayfinding



From location-based data: time-zone, weather, ...



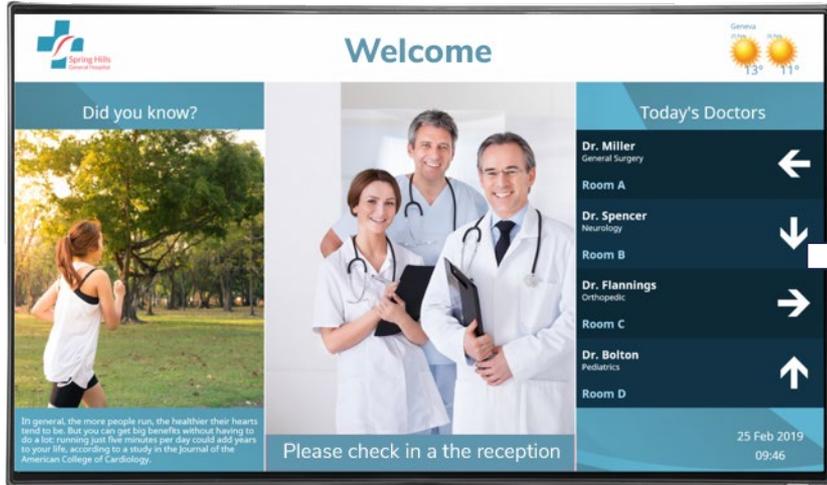
From room-booking, opening hours, ...



No forced zones, templates or design limitations.
No delays or forced intervals for content updates.



Flexibility to take over for events or emergencies.

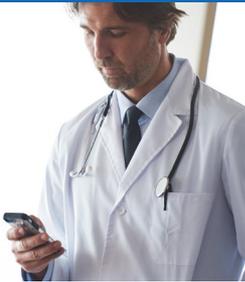


Compatibility with **network triggers**: pager systems, evacuation systems, AMX and Crestron building controllers.



Streamlined multi-system compatibility

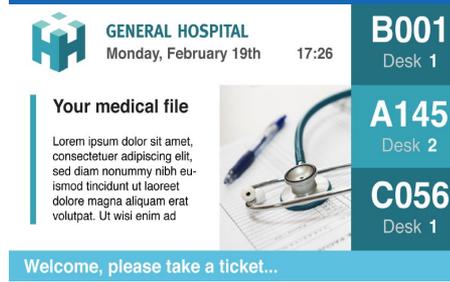
Pager systems



Hospital ERP* system



Queue management systems



GENERAL HOSPITAL
Monday, February 19th 17:26

Your medical file
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad

B001
Desk 1

A145
Desk 2

C056
Desk 1

Welcome, please take a ticket...

TV streaming



LE MOYNE SPIRIT | SOCIETY | LEADERSHIP | JESUIT. Tuesday May 15, 2012 8:15 AM

Fog/Mist and 61 F at Syracuse Hancock International Airport, NY

Winds are East at 3.5 MPH (3 KT). The pressure is 1015.0 mb and the humidity is 87%. Last updated on May 15 2012, 7:54 am EDT.

LIVE

BREAKING NEWS
CNN Robert Scoble To Leave Podtech
TECHCRUNCH REPORTS THAT SCOBLE IS MOVING TO FAST COMPANY SITUATION ROOM

LE MOYNE
Welcome to the Le Moyne Campus Channel

* ERP: Enterprise Resource Planning



Universal – one system for every type of display.

Horizontal & portrait outputs



Video walls



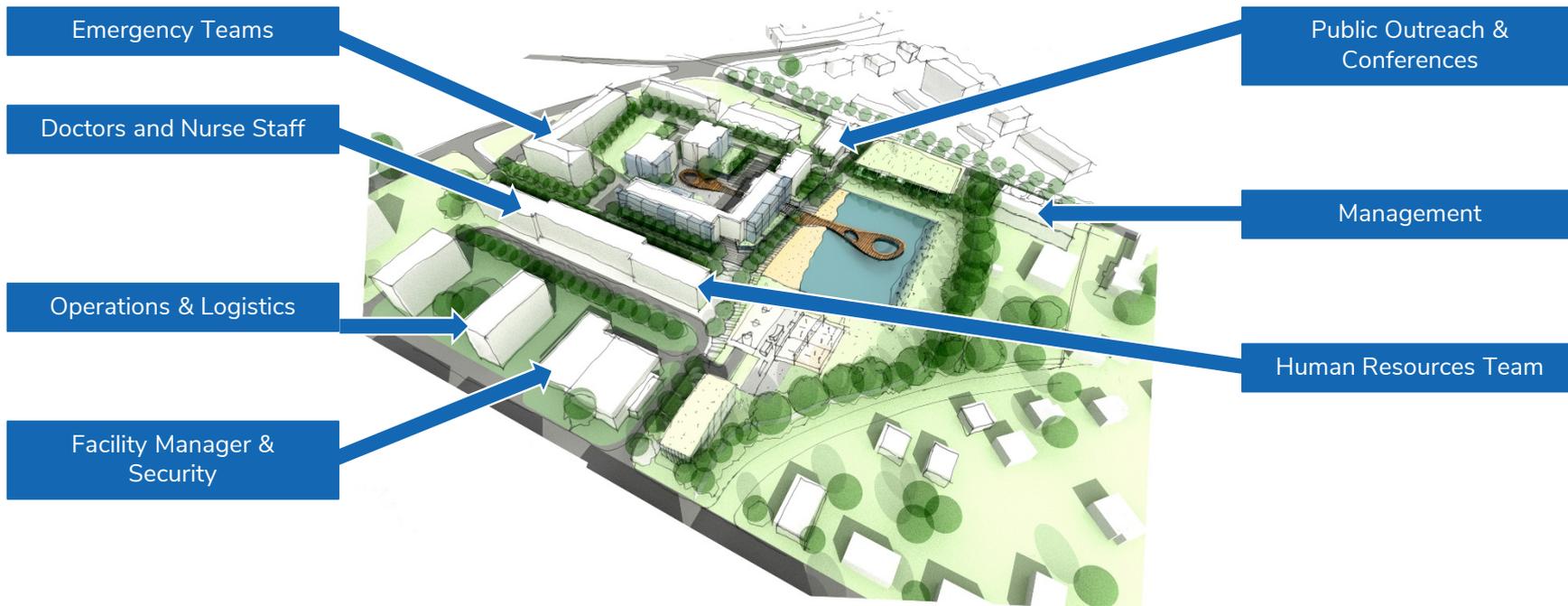
LED displays



Touch-screen kiosks



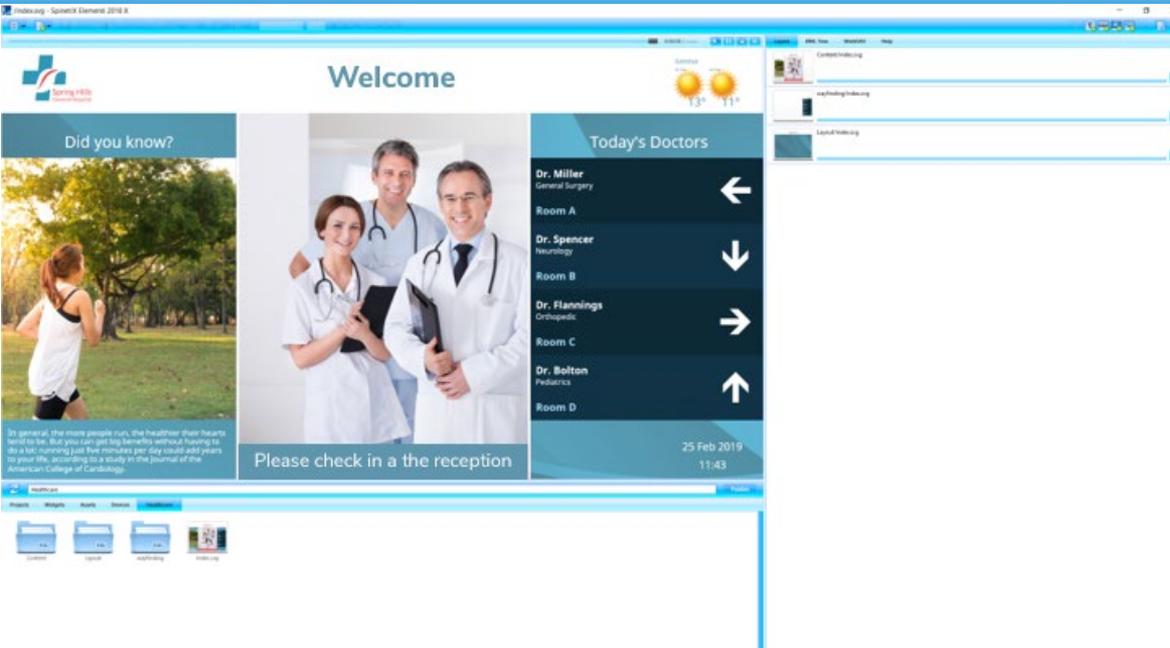
Universal, scalable, non-intrusive.



No per-screen licenses, No cost for content modification

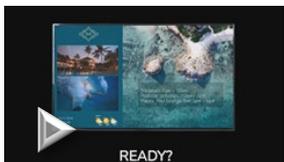


Design intuitively, leave to run.



- ✓ Real-time content preview
- ✓ Drag & drop multiple images, videos, widgets, text areas, fonts
- ✓ One tool for any number of screens
- ✓ Samples and imagery included
- ✓ Multi-layer, multi-zone content

Elementi the No.1 Digital Signage software from SpinetiX.



Download *Elementi* today and try it for free: spinetix.com/download



The complete digital signage solution.



1.

HIGH VALUE
CONTENT



2.

SECURE
WIDGETS



3.

VERSATILE
SOFTWARE



4.

POWERFUL
HARDWARE



5.

CLOUD
SERVICES



6.

WORLDWIDE
TRAINING

Discover the [complete digital signage solution](#) by SpinetiX.



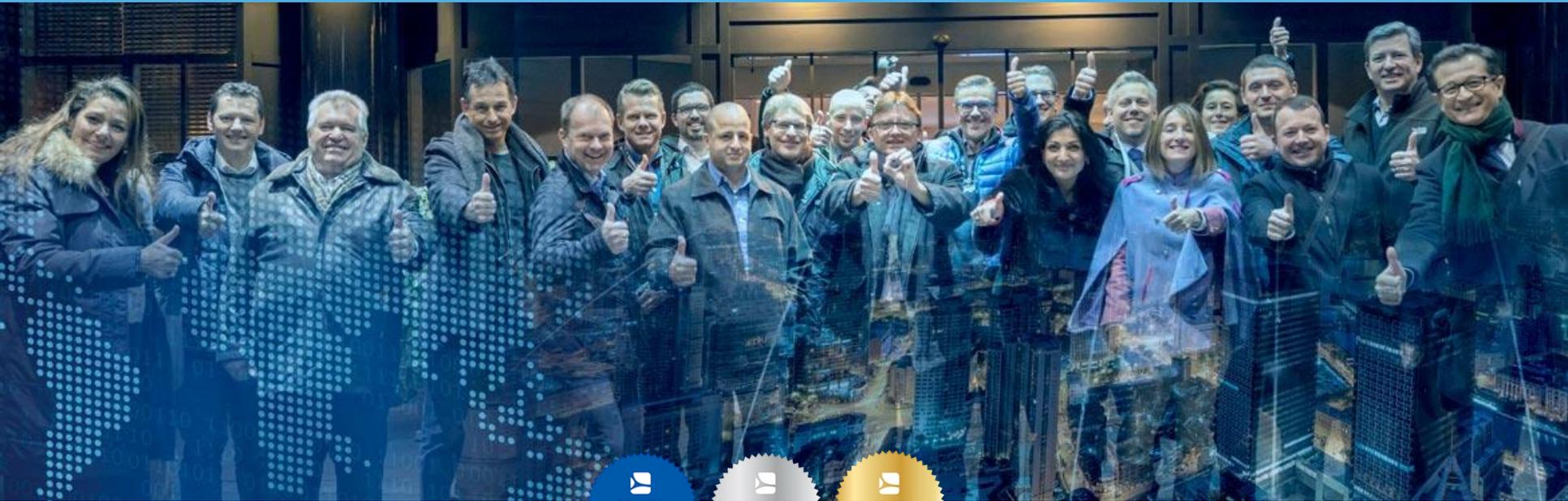
Think Big.

- Health & Security
- Cafeteria Menus
- Major Dates & Events
- Camera & TV streaming
- Lists & Dashboards
- Staff Announcements
- Birthdays
- New Employees
- Meetings Today
- Pharmaceutic Marketing
- Social Network Updates
- Lost and Found
- Parking Status
- Stocks, RSS, Weather, Transportation
- Doctors on Call



Reference: HUG – Geneva University Hospitals

Now let's talk about your project.



Contact us at sales@spinetix.com





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Thank You!

spinetix.com

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