



SPINETIX™

N°1 IN DIGITAL SIGNAGE SOLUTIONS

*Digital Signage*

*A unique channel for your communication.*

*EDUCATION*

Helping schools and universities of all shapes and sizes tell their stories.

# We bring your story to life.

## EDUCATION SUCCESS STORIES AT A GLANCE



MONASH University



University of Idaho

We rely on a *trusted ecosystem of partners* and *certified local experts* globally in 32 markets.

DISCOVER MORE: [spinetix.com/education](https://spinetix.com/education)

Thanks to our unique *Digital Signage Academy training program*, we can guarantee expertise and quality support, wherever you may need it.

# You bring people closer together.



# Why?



## INFORM & CONNECT WITH VISITORS, STUDENTS & STAFF

Show useful information on display. Department news, events, class schedules. [Data-driven](#) and [automated](#) content.



## REDUCE YOUR COSTS

[Easy-to-update](#) content that eliminates static printed signage. [Reach students and staff easier.](#)



## IMPROVE EFFICIENCY

Make your facilities easily accessible at all times with up-to-date campus [wayfinding](#) information as well as with [emergency and evacuation alerts.](#)



## GRAB ATTENTION, CREATE AN AMBIANCE

Video content relating to extracurricular activities on sports clubs, movie nights, other events. Interactive activities, quizzes, and games throughout campus.



# Where?

## WELCOME DESKS



What's on, general info (lost-and-found, parking info), event lists

## LEISURE AREAS & CAFETERIAS



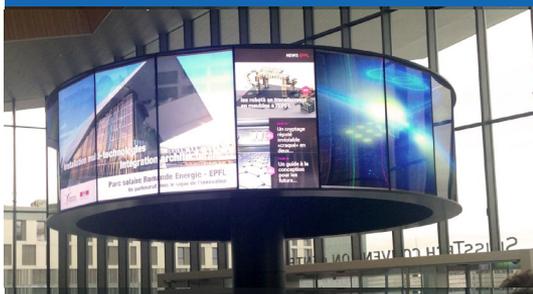
RSS news (student news), streaming TV (CNN, ESPN), happy-hours, social feeds, alumni successes

## STAFF OFFICE & FACULTY



Room name and event info, centralized and automated content

## AUDITORIUMS & CONFERENCE ROOMS



Schedules, personal messages, ambiance, donor videos, live weather and transportation info

## LABS & WORKSHOPS



Workshop information, ongoing experiment info and results, fire and safety procedure



# How? Dynamic content with real-time information.

## Staff Content

Securely get shared files directly from everyday cloud tools. Live data. No copy/paste.

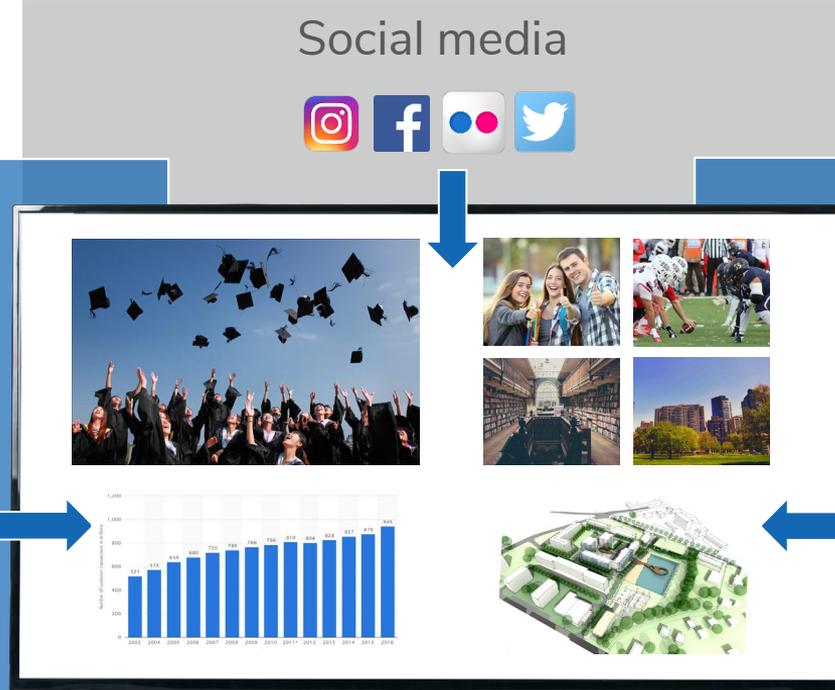


## Social media



## Live data

Connect to city, local, or regional info.



Transport Public prochains départs			
Directions	via	Heures	Partir d'ici avant
Martigny, Lausanne, Sion	Le Châble	13:30	12:10
Sion	La Tsoumaz	14:30	13:10
Sion	Nendaz	15:30	14:00
Sion	Nendaz	17:15	15:35
ATTENTION dernier départ Liaison Nendaz Fermée			

Connect with campus management software, conference reservation systems, social media, etc.  
**No Manual Content Management**

Powered by **250+** WIDGETS

# Flexibility with scheduling and design.

From visitor and calendar data

The interface displays the Lincoln University logo and the date Feb 20, 2019, 5:02 PM. A banner for 'Upcoming EVENTS' lists several events with dates and times:

- 06 MAR Climate Change Conference (10:00 PM - Hall D)
- 10 MAR Graduate School Commencement (10:00 AM)
- 16 MAR MBA Fair (10:00 AM)
- 17 MAR Undergraduate Commencement Ceremony (1:00 PM)
- 23 MAR MBA Fair (10:00 AM)

A large image shows graduates celebrating with caps in the air. A smaller inset image shows a basketball game with the text 'Feb 20, 2019 Basketball game @ home tonight'. An 'APPLY NOW' button with the URL 'lincolnuniversity.mba/apply' is visible.

From location-based data: time-zone, weather, ...

The interface displays the Lincoln University logo and the date Feb 20, 2019, 5:02 PM. A banner for 'WELCOME' features a cityscape image. The location is identified as Boston, with weather icons for Feb 20 (1°), Feb 21 (1°), and Feb 22 (2°). The current date and time are Feb 21, 2019, 10:44 AM. An 'APPLY NOW' button with the URL 'lincolnuniversity.mba/apply' is visible.

From conference-room booking data

The interface displays the Lincoln University logo and the date Feb 20, 2019, 5:40 PM. A banner for 'Today's Master Classes' lists several classes with room numbers and times:

- Hall D 8:30 - 10:30 AM Digital Finance
- MC Room 10:30 - 12:00 PM Vision and Reinvention
- MC Room 2:00 - 4:00 PM Marketing Strategy
- Hall A 4:30 - 5:30 PM Business Opportunities

A large image shows a modern building exterior. An 'APPLY NOW' button with the URL 'lincolnuniversity.mba/apply' is visible.

No forced zones, templates or design limitations.  
No delays or forced intervals for content updates.



# Flexibility to take over for events or emergencies.

The digital display for Lincoln University features a dark theme. At the top left is the university's logo and name. The top right shows the date and time: "Feb 20, 2019 5:02 PM" and "MBA APPLICATION DEADLINE: March 21". Below the logo is a weather widget for Boston showing a cloudy sky, a high of 39°F, and a low of 3°F. The main content area is split into two columns. The left column is titled "Upcoming EVENTS" and lists four events: "06 MAR Climate Change Conference" (5:00 PM, Hall D), "10 MAR Graduate School Commencement" (9:00 AM), "16 MAR MBA Fair" (10:00 AM), and "17 MAR Undergraduate Commencement Ceremony" (1:00 PM). The right column features a large image of graduates celebrating with their caps in the air. Below this image is a smaller photo of a basketball game in progress, with the text "Feb 20, 2019 Basketball game @ home tonight!" and an "APPLY NOW" button with the URL "lincolnuniversity.mba/apply".

The digital display is a solid red rectangle with white text and a white exclamation mark icon. The text reads "FIRE ALARM" in large, bold, uppercase letters, followed by the exclamation mark icon. Below this, in smaller white uppercase letters, it says "LEAVE THE BUILDING IMMEDIATELY". A white arrow points from the Lincoln University display to this red display.

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Compatibility with **network triggers**: pager systems, evacuation systems, AMX and Crestron building controllers.

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# Universal – one system for every type of display.

Horizontal & portrait outputs



Video walls



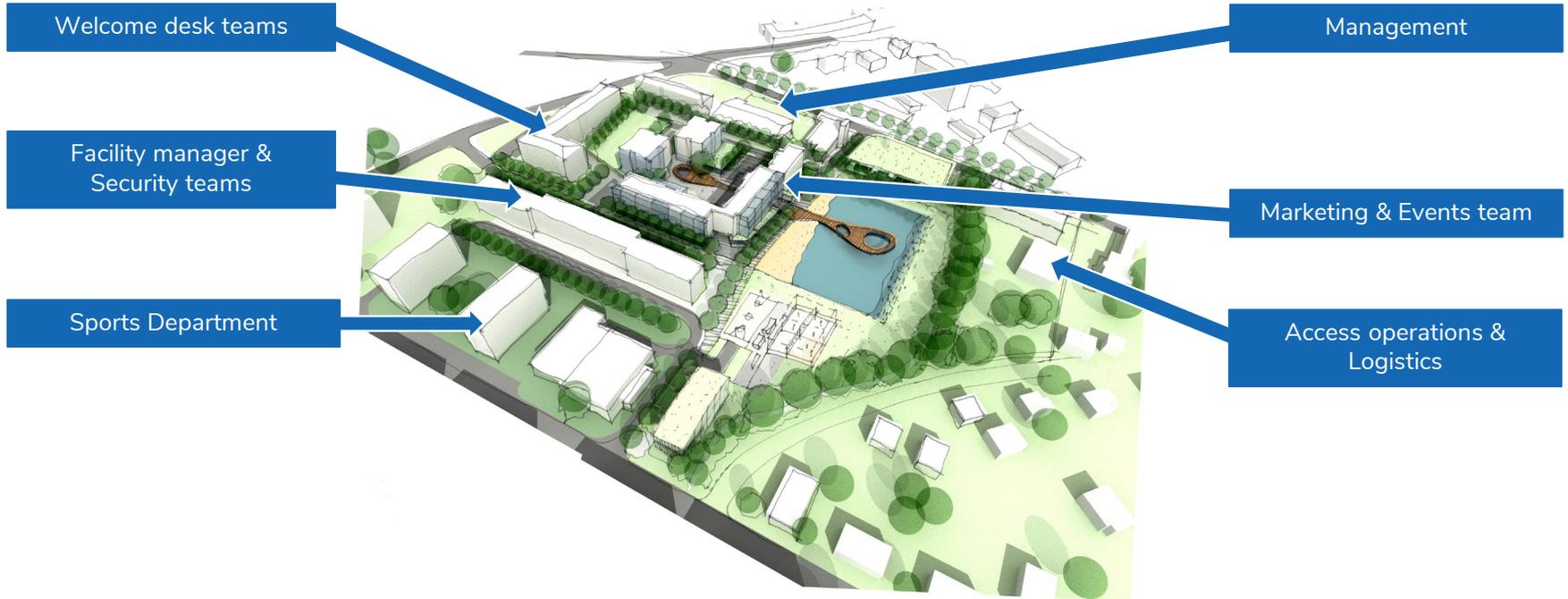
LED displays



Touch-screen kiosks



# Universal, scalable, non-intrusive.



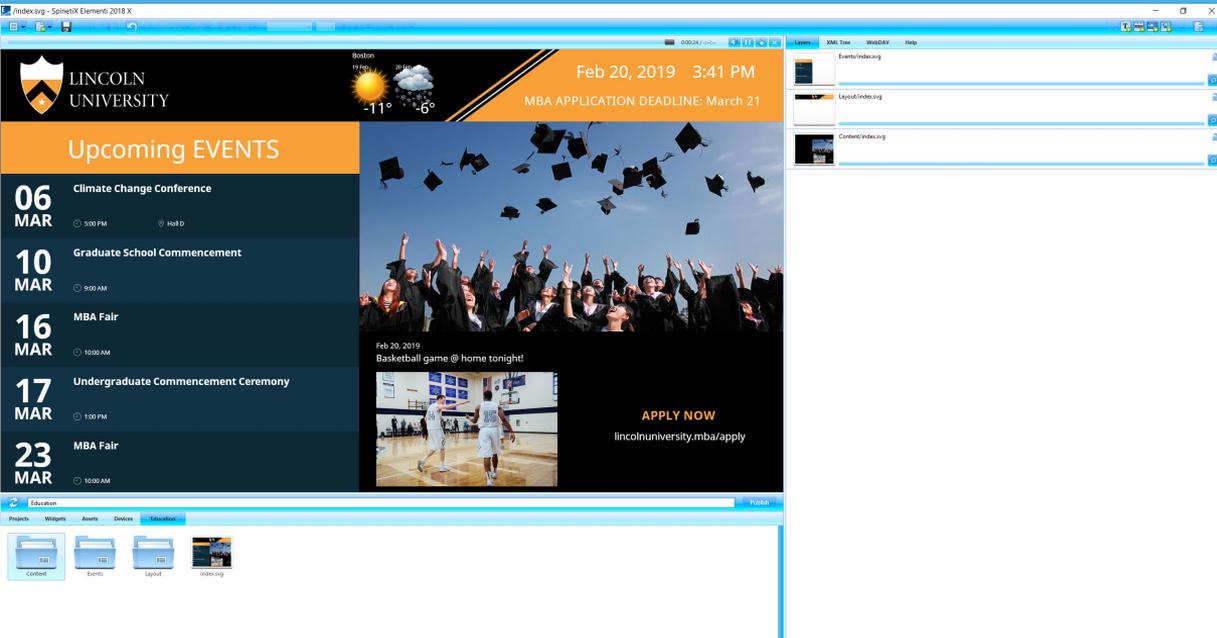
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No per-screen licenses, No cost for content modification

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# Design intuitively, leave to run.



- ✓ Real-time content preview
- ✓ Drag & drop multiple images, videos, widgets, text areas, fonts
- ✓ One tool for any number of screens
- ✓ Samples and imagery included
- ✓ Multi-layer, multi-zone content



*Elementi* the No.1 Digital Signage software from SpinetiX.

Download *Elementi* today and try it for free: [spinetix.com/download](https://spinetix.com/download)



# The complete digital signage solution.



1.

HIGH VALUE  
CONTENT



2.

SECURE  
WIDGETS



3.

VERSATILE  
SOFTWARE



4.

POWERFUL  
HARDWARE



5.

CLOUD  
SERVICES



6.

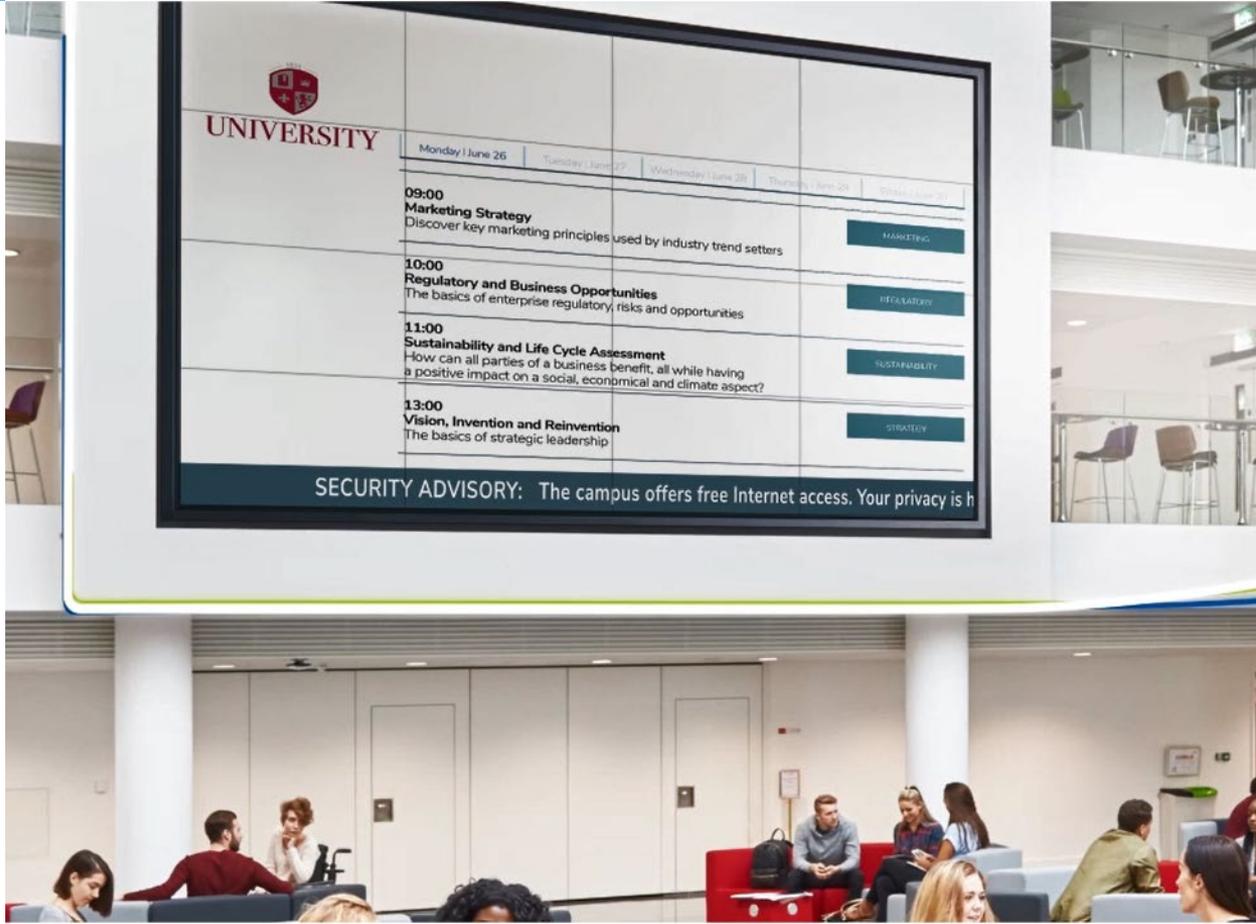
WORLDWIDE  
TRAINING

Discover the [complete digital signage solution](#) by SpinetiX.

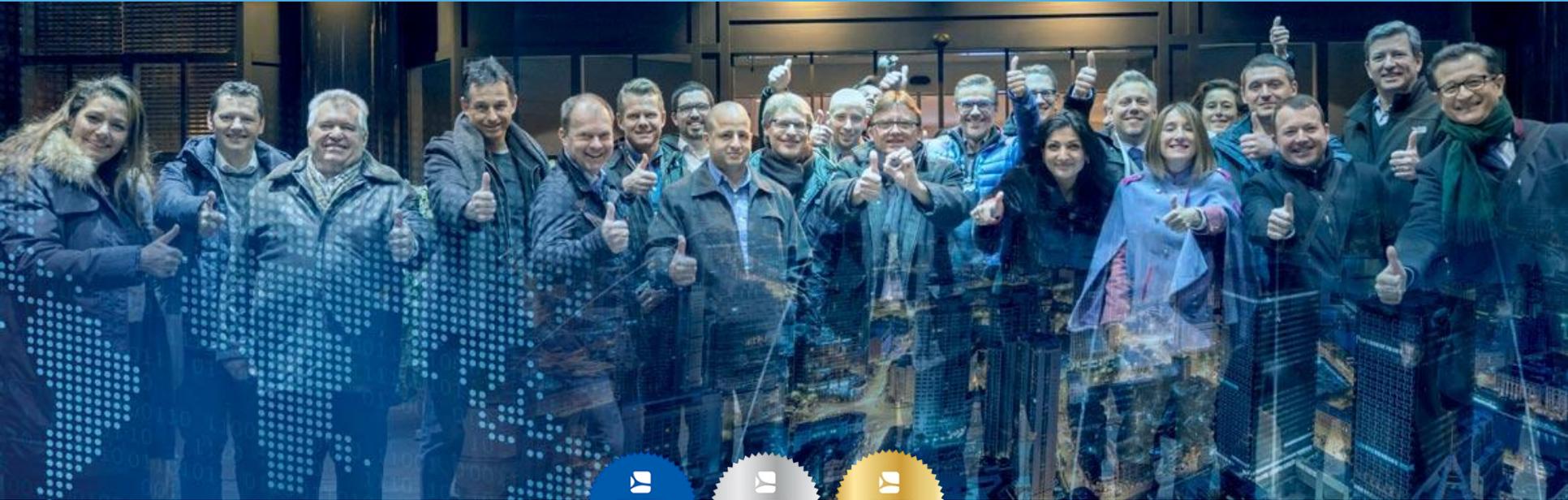


# Think Big.

- Cafeteria Menus
- Major Dates & Events
- Birthdays
- Exam results & Dashboards
- New Professor Appointments
- Alumni and Sponsors
- New Subjects and Courses
- Open Job Offers
- Social Network Updates
- Lost and Found
- Parking Status
- Stocks, RSS, Weather, Transportation
- Visitors Today
- Camera & TV Streaming



# Now let's talk about your project.



Contact us at [sales@spinetix.com](mailto:sales@spinetix.com)





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*Thank You!*

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