



## Sid Stanley

General manager, Visual Solutions Europe, Sharp

### Q: What is the best of the ISE show?

A: It's a year where the community gets together. Meetings always make the show. You can see things in one place. Some amazing things in the industry. It gets you the rest of the year.

### Q: What are the key trends in, or threats to, your sector at the moment?

A: Smart is still the smart. Interfaces in displays. For us, smart technology doing more of the work and offering you more

support and value. Complex functions become much more accessible and easier to use, which should provide us all with more productivity.

### Q: Why should delegates visit your stand at ISE 2018?

A: We have some big launches on the stand, our first 4K BIG PAD and our largest-ever range of digital signage options. We also have Sharp's 8K camcorder and display, the basis of Sharp's R&D into an 8K ecosystem. 8K isn't just another higher resolution consumer product, it's the basis for many new business applications and has huge potential. And we're serving champagne every afternoon!

Stand: 12-E100

# Data-driven digital signage synergy

## SPINETIX

Stand: 8-E270

The synergy of digital signage, smart-building and smart-city solutions forms the focus of SpinetiX's presence at ISE 2018.

SpinetiX has partnered with Crestron to create integrated smart room scheduling with state-of-the-art digital signage, the company has announced.

The combination of Crestron and SpinetiX technologies "empowers room scheduling systems" and offers additional customer benefits, the company notes. These benefits include richness of interactive content displayed on-screen (videos, images, messages); easy, consistent customisation of screens with customer branding; and digital signage as default content when room scheduling is



Room reservation screen in a corporate environment with SpinetiX digital signage content enabled

not used.

In addition to its presence on the show floor, for a second consecutive year, SpinetiX was an Official Gold Sponsor of Monday's Smart Building Conference – a move in line with a vision of leading the way in data-driven

digital signage, the company says.

Francesco Ziliani, CEO at SpinetiX, commented: "SpinetiX is driving digital transformation of buildings, office spaces and cities, which is making infrastructure more reliable, efficient and connected."

# Amplifier range is amplified

## XTA AND MC2 AUDIO

Stand: 7-C225

A year on from the launch of the Delta Series of digital processing amplifiers, XTA and MC2 Audio are launching the 120 Amps at ISE 2018.

"We're looking at these amazing amplifiers from a new angle," said Waring Hayes, technical brand manager for both companies. "Rather than consider this a launch of just another bigger amplifier for the Delta Series (and the recently introduced XTA DNA Series), what's more important to realise is the significance of this stereo, Dante-enabled, flagship design.

"The 120 Amps are the most powerful network audio two-channel amplifiers available, and are designed to drive more than just subwoofer arrays. There is absolutely no compromise in



The 120 Amps digital processing amplifier from XTA and MC2 Audio

sound quality, despite the colossal energy on tap. With breakthroughs in the use of the very latest output devices and innovative drive circuitry, we have finally eliminated the need to compare against class AB designs."

The 120 Amps are available as

Delta 120 and DNA120 models from MC2 and XTA respectively, and have 96kHz Dante inputs as an option.

Both models will deliver more than 7,000W per channel into 2 ohms and 5,000W per channel into 4 ohms.

# Five installation projectors announced

## SONY

Stand: 1-N20

No fewer than five new installation projectors are being launched by Sony Professional Solutions at ISE 2018. The new additions include Sony's highest-brightness installation models for large venues, and three mid-range projectors. All five projectors feature a 500,000:1 contrast ratio.

At 12,000 lumens and 9,000 lumens respectively, the VPL-FH2120L and VPL-FH290L are Sony's highest brightness business laser projectors. The company says

they address the needs of venues where it is essential to ensure image quality even within well-lit rooms.

At the show, the company is also introducing three new mid-range WUXGA models designed for small to medium-sized rooms. The VPL-FH266 (6,000 lumens), VPL-FH261 (5,100 lumens) and VPL-FH258 (4,200 lumens) all deliver the same 500,000:1 contrast ratio as the large-venue projectors.

Sony says it has seen increased demand for laser light source projectors within

compact bodies that can be fitted within even the smallest of rooms. The addition of these new models will, the company believes, address both needs while ensuring that users can take advantage of the full benefits of laser projection.

The VPL-FH2120L is a 12,000 lumen projector for large-venue installations



The DP1.2-VisionXG extender system from D&G

# Make a connection with KVM

ERMANN & K (G&D) DP-N182

installations need to be interconnected. Thus, several computers can be operated remotely via different, simultaneous workstations. Even high-resolution 4K video signals can be easily extended, switched and distributed through the matrix. The DP1.2-Vision KVM extender is fully compatible to, and can be combined with, the digital matrix switches ControlCenter-Digital and ControlCenter-Compact and can be integrated into complex IT installations.

G&D claims to offer the broadest KVM portfolio that's available on the market. You can discover more about its full range of extenders, switches, digital KVM matrix systems, analogue KVM matrix systems, digital signage, KVM add-ons and accessories on its Hall 10 stand.

ge keyboard/video/ (M) equipment for om applications is sent by Guntermann (G&D) at ISE 2018. D booth revolves e optimum integration chnology in control vel-perfect video quality extension and switching olutions using matrix G&D is exhibiting ing and uncompressed systems – such as the ion and DP1.2-VisionXG an extend even 4K and resolutions at 60Hz distances without loss M, it gets interesting complex matrix