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AV Network Tech Talk with SpinetiX

By AVNetwork Staff ([SCN](#))



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In this edition of the AV Network Tech Talk, AV Nation's Tim Albright interviews George Preston, SpinetiX's VP of Sales, North America, about his takeaways from the past InfoComm, as well as why integrators should embrace Software as a Service (SaaS) — particularly in the digital signage industry.



About SpinetiX

At [SpinetiX](#), we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For more than 15 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses to realize their full potential. Whether you're looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

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